Clean Power Alliance's Green Leader Program
Get Recognition for Going 100% Green!

CPA CLEAN POWER ALLIANCE

Are you a **100% Green Power** business or organization?

If so, you have taken a major step to support your organization's sustainability goals, and we want to help you get credit for it!

Choosing 100% Green Power means your businesses is receiving renewable energy, meeting greenhouse gas reductions goals, and more. You are directly contributing to local renewable energy development and building a thriving green economy. The Green Leader Program will help you share your commitment to sustainability with your customers and community.

Benefits Include:

- Featured profiles of your business on our Green Leader directory and social media
- Co-promotion via member agencies and other green business programs
- Recognition in media and at community events and networking with other Green Leaders
- Promotion of your business' greenhouse gas reduction metrics and other clean energy achievements
- Decals, magnets, social media content, web badges, and other promotional materials for display and marketing
- Assistance with using 100% Green Power to achieve greenhouse gas reduction goals and to meet certifications such as LEED or California Green Business Network.

Participation Is Easy!

1. If you currently purchase 100% Green Power, fill out our simple online form to join the Green Leader Program at cleanpoweralliance.org/join.

2. If you are not a 100% Green Power customer, visit cleanpoweralliance.org/rates to opt up. Then, fill out the Green Leader enrollment form at cleanpoweralliance.org/join.

"UC, a national leader in sustainability, has pledged to become carbon neutral by 2025, becoming the first major university to commit to such a goal. Global climate disruption is impacting the planet in ways never experienced in human history, and these changes are also impacting public health and our patients. We are committed to addressing our carbon impacts as an organization.."

- **James Evans**, *Sustainability Programs Manager UCLA Health*

Learn More About Your 100% Green Power

CPA offers customers in Los Angeles and Ventura County three renewable energy options – Lean, Clean and 100% Green. Lean Power contains 40% renewable energy, Clean Power contains 50% renewable energy, and 100% Green Power is generated entirely from sources like the wind and sun. Green Leaders know that their energy is certified to meet the highest nationally recognized standard of renewable energy.

Our 100% Green Power product is generated entirely from solar and wind. The 40-MW Rosamond Central Solar Project (pictured) is just one example of the kind of renewable power facilities that comprise CPA's 100% Green Power portfolio. Located north of Los Angeles in Kern County, the project produces enough solar energy to power 17,200 homes each year.

"Our business model is based on using ingredients from farmers markets and local fisheries, while aiming for minimal waste and, soon, zero plastics. We believe that it's our responsibility to create the future we want to see: one where small businesses work together to build a sustainable economy that feeds our community in many ways. 100% Green Power is a natural fit for our endeavors."

- **Leena Culhane**, *Co-Owner Crudo e Nudo*

Green-e Energy®

For customers who need additional information on their 100% Green Power purchase, they can choose CPA's 100% Green Power rate that is Green-e Energy certified. The Green-e Energy certification option provides customers with additional details such as renewable source and vintage. After each reporting year, customers will receive a certificate outlining their usage load and renewable facility where RECs were retired on their behalf. A WREGIS report verifying the Green-e Energy certified REC retirement is also provided.

Green-e

Contact us at greenleader@cleanpoweralliance.org or visit cleanpoweralliance.org/greenleader for more information.