SPECIAL MEETING of the Community Advisory Committee of the Clean Power Alliance of Southern California

Friday, November 12, 2021

2:00 p.m.

SPECIAL NOTICE: Pursuant to the Proclamation of the State of Emergency by Governor Newsom on March 4, 2020, AB 361, and enacting Resolutions, and as a response to mitigating the spread of COVID-19, the Board of Directors will conduct this meeting remotely.

Click here to view a Live Stream of the Meeting on YouTube
*There may be a streaming delay of up to 60 seconds. This is a view-only live stream.

To Listen to the Meeting:
https://us06web.zoom.us/j/84357612698
or
Dial: (346) 248-7799 Meeting ID: 843 5761 2698

PUBLIC COMMENT: Members of the public may submit their comments by one of the following options:

- Email Public Comment: Members of the public are encouraged to submit written comments on any agenda item to clerk@cleancpoweralliance.org up to four hours before the meeting. Written public comments will be announced at the meeting and become part of the meeting record. Public comments received in writing will not be read aloud at the meeting.

- Provide Public Comment During the Meeting: Please notify staff via email at clerk@cleancpoweralliance.org at the beginning of the meeting but no later than immediately before the agenda item is called.
  o You will be asked for your name and phone number (or other identifying information) similar to filling out a speaker card so that you can be called on when it is your turn to speak.
  o You will be called upon during the comment section for the agenda item on which you wish to speak on. When it is your turn to speak, a staff member will unmute your phone or computer audio.
  o You will be able to speak to the Committee for the allotted amount of time. Please be advised that all public comments must otherwise comply with our Public Comment Policy.
  o Once you have spoken, or the allotted time has run out, you will be muted during the meeting.

If unable to connect by Zoom or phone and you wish to make a comment, you may submit written comments during the meeting via email to: clerk@cleancpoweralliance.org.

While downloading the Zoom application may provide a better meeting experience, Zoom does not need to be installed on your computer to participate. After clicking the webinar link above, click “start from your browser.”
Meetings are accessible to people with disabilities. Individuals who need special assistance or a disability-related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the meeting materials, should contact the Clerk of the Board at clerk@cleanpoweralliance.org or (213) 713-5995. Notification in advance of the meeting will enable us to make reasonable arrangements to ensure accessibility to this meeting and the materials related to it.

PUBLIC COMMENT POLICY: The General Public Comment item is reserved for persons wishing to address the Committee on any Clean Power Alliance-related matters not on today’s agenda. Public comments on matters on today’s Consent Agenda and Regular Agenda shall be heard at the time the matter is called. Comments on items on the Consent Agenda are consolidated into one public comment period. As with all public comment, members of the public who wish to address the Committee are requested to complete a speaker’s slip and provide it to Clean Power Alliance staff at the beginning of the meeting but no later than immediately prior to the time an agenda item is called.

Each speaker is limited to two (2) minutes (in whole minute increments) per agenda item with a cumulative total of five 5 minutes to be allocated between the General Public Comment, the entire Consent Agenda, or individual items in the Regular Agenda. Please refer to Policy No. 8 – Public Comment for additional information.

CALL TO ORDER

WELCOMING REMARKS

GENERAL PUBLIC COMMENT

SESSION 1: Long-Term Energy Portfolio Content Options

BREAKOUT: Leveraging Networks, Advocacy, and Empowering CAC Members

SESSION 2: CPA Diversity, Equity, and Inclusion Plan: Next Steps

SESSION 3: 2021-2022 Workplan: Key Accomplishments and the Path Forward

ADJOURN – NEXT MEETING ON DECEMBER 16, 2021

Public Records: Public records that relate to any item on the open session agenda for a regular Committee Meeting are available for public inspection. Those records that are distributed less than 72 hours prior to the meeting are available for public inspection at the same time they are distributed to all, or a majority of, the members of the Committee. The public records are available for inspection online at www.cleanpoweralliance.org/agendas.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
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<tbody>
<tr>
<td>2:00 PM</td>
<td><strong>Call to Order/Public Comments</strong></td>
</tr>
<tr>
<td></td>
<td>Christian Cruz, Community Outreach Manager</td>
</tr>
<tr>
<td>2:05 PM</td>
<td><strong>Welcoming Remarks</strong> (15 min)</td>
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<tr>
<td></td>
<td>Diana Mahmud, CPA Board Chair</td>
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<td></td>
<td>David Haake, CAC Chair</td>
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<tr>
<td>2:20 PM</td>
<td><strong>Long Term Energy Portfolio Content</strong> (40 min)</td>
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<tr>
<td></td>
<td>Ted Bardacke, Executive Director,</td>
</tr>
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<td></td>
<td>Ted Tardif, Portfolio Manager, Environmental Products &amp; Compliance</td>
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<tr>
<td>3:00 PM</td>
<td><strong>Breakout Session: Leveraging Networks, Advocacy, and Empowering CAC Members</strong> (40 min)</td>
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<tr>
<td></td>
<td>Facilitators: Gina Goodhill, Policy Director</td>
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<td></td>
<td>Karen Schmidt, Senior Advisor for Strategy</td>
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<tr>
<td>3:40 PM</td>
<td><strong>Report Out</strong> (10 min)</td>
</tr>
<tr>
<td>3:50 PM</td>
<td><strong>CPA Diversity, Equity, and Inclusion Plan: Next Steps</strong> (40 min)</td>
</tr>
<tr>
<td></td>
<td>Karen Schmidt, Senior Advisor for Strategy</td>
</tr>
<tr>
<td>4:30 PM</td>
<td><strong>Break</strong> (10 min)</td>
</tr>
<tr>
<td>4:40 PM</td>
<td><strong>2021-2022 Workplan: Key Accomplishments and the Path Forward</strong> (40 min)</td>
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<tr>
<td></td>
<td>Christian Cruz, Community Outreach Manager</td>
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<td></td>
<td>David Lesser (South Bay)</td>
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<td>Cris Gutierrez (Westside)</td>
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<td>Genaro Bugarin (Gateway)</td>
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<tr>
<td>5:20 PM</td>
<td><strong>Closing Remarks</strong></td>
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<tr>
<td></td>
<td>Sherita Coffelt, Senior Director, External Affairs</td>
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<tr>
<td>5:30 PM</td>
<td><strong>Adjourn</strong></td>
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</table>
Long-Term Product Content Strategy

November X, 2021
Long-Term Product Content Strategy

Agenda

⚡ Background
⚡ Product content options
⚡ Discussion
Background
## Current Situation

- The CPA Board approved Energy Portfolio Content for CY 2021 and 2022 that reduced overall renewable portfolio content compared to prior years to offset rising customer costs.
- With Energy Portfolio Content in 2021/2022 already determined, CPA needs to decide on product content for 2023 and beyond.
- Need for more long-term planning (10+ years) is increasingly necessary as 2022 Integrated Resources Plan (IRP) modelling is underway and more of CPA’s load is being met by long-term PPAs.
- Portfolio Content for 2021 and 2022:

<table>
<thead>
<tr>
<th>Product</th>
<th>Description</th>
<th>Positioning</th>
</tr>
</thead>
<tbody>
<tr>
<td>100% Green</td>
<td>100% renewables (Annual Basis)</td>
<td>Flagship Product</td>
</tr>
<tr>
<td>Clean</td>
<td>40% renewables; 50% overall carbon free</td>
<td>Better than SCE on renewables, ~ on par GHG</td>
</tr>
<tr>
<td>Lean</td>
<td>0% renewables; 40% carbon free</td>
<td>Lowest cost; slightly worse than SCE on GHG</td>
</tr>
<tr>
<td>Resulting Overall Portfolio</td>
<td>~47% renewables; 61% overall carbon free</td>
<td>Above compliance; better than SCE on both GHG and renewables</td>
</tr>
</tbody>
</table>
Renewable Content

- The Board approved Energy Portfolio Content for CY 2021 and 2022 that reduced overall renewable portfolio content compared to prior years to offset rising customer costs.
- The 2020 IRP targets represent a path towards SB100 emissions reductions requirements.

![CPA Portfolio Trajectory](chart.png)

- Actuals
- Board-approved product content
- Subject of discussion

- CPA 2020 IRP Renewable Targets
- CPA Renewable Portfolio Content
- CA Renewables Mandate

2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030
Competitive Dynamic

If in 2023, CPA reverted to its 2020 product content levels and maintained them constant
- SCE GHG likely to catch up to Clean product in 1 – 2 years and renewables in ~3-5 years
- 2025 state mandates will push up SCE renewables levels past Lean in 2 – 3 years; SCE already better than Lean on GHG

<table>
<thead>
<tr>
<th>Renewables Content (%)</th>
<th>Lean</th>
<th>Clean</th>
<th>100% Green</th>
<th>SCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>40.7%</td>
<td>50.1%</td>
<td>100%</td>
<td>34.2%</td>
</tr>
<tr>
<td>2021*</td>
<td>0%</td>
<td>40%</td>
<td>100%</td>
<td>36.8%</td>
</tr>
<tr>
<td>2022*</td>
<td>0%</td>
<td>40%</td>
<td>100%</td>
<td>39.4%</td>
</tr>
<tr>
<td>2023*</td>
<td></td>
<td>40%</td>
<td>100%</td>
<td>41.9%</td>
</tr>
<tr>
<td>2025*</td>
<td></td>
<td></td>
<td>100%</td>
<td>47.1%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Carbon Free Content (%)</th>
<th>Lean</th>
<th>Clean</th>
<th>100% Green</th>
<th>SCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>4.5%</td>
<td>56%</td>
<td>100%</td>
<td>43%</td>
</tr>
<tr>
<td>2021*</td>
<td>40%</td>
<td>50%</td>
<td>100%</td>
<td>43%</td>
</tr>
<tr>
<td>2022*</td>
<td>40%</td>
<td>50%</td>
<td>100%</td>
<td>40-45%</td>
</tr>
<tr>
<td>2023*</td>
<td></td>
<td></td>
<td>100%</td>
<td>40-49%</td>
</tr>
<tr>
<td>2025*</td>
<td></td>
<td></td>
<td>51-63%</td>
<td></td>
</tr>
</tbody>
</table>

*CPA estimated

State and Federal mandates may accelerate –> to maintain leadership position vis-à-vis mandates and SCE will require changes to product content

Price difference of Lean and Clean is currently small

Lean as a product that trails SCE is difficult to integrate with CPA’s mission unless it is priced significantly lower
Need to look ahead to 2030s

- Climate change challenge
- Longer-term procurement and fiscal planning
- Alignment with IRP process (Board approval)
- Unless more cities change to 100% Green default, doing nothing puts CPA at compliance risk starting in 2025
- Potential expansion efforts – clarity on long-term value proposition for new cities
- Board turnover throughout 2022 means timing of strategic discussion is ripe
Product Content Options
Types of Approaches

- **CLIMATE LEADERSHIP:** CPA sets its own above-compliance targets that escalate over time
- **COMPETITIVE:** CPA sets targets to specifically meet or beat SCE
- **COMPLIANCE:** CPA sets minimum floor of renewables/GHG compliance at the product level
- **LOW COST:** CPA maintains a low-cost product available only upon customer request
Options for Lean

- **COMPETITIVE**: Lean’s renewable content exceeds SCE’s renewable content (with or without a GHG target)
- **COMPLIANCE**: Lean is a CA renewables mandate compliant product (with or without a GHG target)
- **LOW COST**: Lean that aims to be the lowest price available but is only available upon request by individual customers
  - GHG/renewables content to be determined based on competitive consideration; likely to be a “below-compliance” product

<table>
<thead>
<tr>
<th>Product</th>
<th>Pros</th>
<th>Cons</th>
</tr>
</thead>
<tbody>
<tr>
<td>Competitive</td>
<td>o Competitive renewable content compared to SCE</td>
<td>o May be more expensive than SCE’s base rate</td>
</tr>
<tr>
<td>Compliance</td>
<td>o Compliant product</td>
<td>o Rate savings uncertain compared to SCE’s base rate</td>
</tr>
<tr>
<td></td>
<td></td>
<td>o No climate leadership</td>
</tr>
<tr>
<td>Low Cost</td>
<td>o Ensures price-sensitive customers have an attractive rate product option</td>
<td>o May put CPA at risk of compliance if a large number of customers elect this option</td>
</tr>
</tbody>
</table>
Options for Clean

**CLIMATE LEADERSHIP:** Clean reaches 100% Green level by 2030 or 2035 through step ups in performance every year

**COMPETITIVE:** Clean always beats SCE in both renewables and GHG-free

**COMPLIANCE:** Clean is an RPS/GHG compliance product

- Minimum 40% renewables / 50% overall carbon free (current product mix)

<table>
<thead>
<tr>
<th>Product</th>
<th>Pros</th>
<th>Cons</th>
</tr>
</thead>
<tbody>
<tr>
<td>Climate Leadership</td>
<td>o Ensures progress towards statewide targets and supports CPA mission</td>
<td>o Likely to be higher cost than SCE’s rate</td>
</tr>
<tr>
<td>Competitive</td>
<td>o Competitive advantage over SCE on environmental targets</td>
<td>o Difficult to forecast SCE’s portfolio content and long-term cost impact</td>
</tr>
<tr>
<td>Compliance</td>
<td>o Lowest cost option</td>
<td>o Lowers environmental performance of Clean over time</td>
</tr>
</tbody>
</table>
Options for 100% Green

- **CLIMATE LEADERSHIP**: Maintain status quo (accounting on annual basis)
- **INNOVATION**: Increase performance to 24/7 renewables by a certain date (accounting on an hourly basis)

<table>
<thead>
<tr>
<th>Product</th>
<th>Pros</th>
<th>Cons</th>
</tr>
</thead>
<tbody>
<tr>
<td>Climate Leadership</td>
<td>o Consistent with industry best-in-class product offering</td>
<td>o May be undermined by legislative or regulatory changes</td>
</tr>
<tr>
<td>Innovation</td>
<td>o Most aggressive strategy for removing GHG from CPA's portfolio</td>
<td>o Currently not operationally feasible or cost effective</td>
</tr>
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</table>
Discussion
Key Questions

Staff is seeking feedback on the following:

- Increasing renewable content is required to meet statewide 2030 GHG reduction goals; how aggressive does CPA want to pursue these reductions over the next decade?
- Leadership vs. competitiveness with SCE (how much do we want to differentiate/de-link from SCE’s rates and product offerings)
- Moving most Lean customers to Clean (~2024 – 2026)
- Low cost “request-only“ approach for Lean
- All new customers (move-ins) are defaulted to 100% Green
- Other ideas
Next Steps

- Staff is seeking input in Q4 2021 from the Community Advisory Committee, Executive Committee, and Board on product content options.
- Product content will also overlap with IRP planning at Energy Committee and the full Board.
- Potential item in for a Board retreat.
- Staff recommendation and Board Decision in Q1 or early Q2 prior to FY2022/23 rates and budget.
Questions
Diversity, Equity and Inclusion Plan: Update

November 12, 2021
Diversity, Equity and Inclusion Plan Update

Agenda

- Background
- Proposed DEI goals and actions
- Next steps
- Discussion
Questions for the CAC

Staff is seeking feedback on the following:

- Accountability mechanisms
- Community engagement
- CAC roles
Diversity, equity and inclusion are core CPA values

JPA Principles:

- Promote supplier and workforce diversity
- Spur equitable economic development and community resilience
- Promote public health, especially in disproportionately impacted communities
- Lead as an employer as well as an energy industry participant
- Provide a portfolio of affordable clean energy
CPA launched an internal DEI team in 2021

- Cross-functional team charged with developing a draft DEI plan and compiling CPA’s first SB 255 Supplier Diversity Report and Action Plan

- DEI Plan addresses three key areas for impact:
  - Supplier diversity
  - Program and community investments
  - Internal DEI
CPA’s diverse spend is in line with our peers, with significant room to improve
Future reporting will include Board and CAC metrics
Internal Diversity, Equity and Inclusion

CPA seeks to develop and support a staff that reflects the diversity of our communities at all levels of the organization, and to **fully integrate equity and inclusion into all aspects of our work**, including planning, decision-making, interpersonal communications, hiring, and professional development and advancement.

Program and Community Investments

CPA promotes equitable economic development, resilience, and empowerment of racially and socio-economically diverse customers, workers, and communities, through policy leadership and through **investment in customer programs and community-based organizations and initiatives** aimed at creating a just and sustainable clean energy future.

Supplier Diversity

CPA uses its market position and purchasing power to support growth and **equitable opportunities for diverse, small, and local businesses**, including businesses with racially and socio-economically diverse ownership, workforces, and subcontractors.
Long-term goals

Internal Diversity, Equity and Inclusion

- CPA’s work culture embodies and celebrates DEI values
- CPA’s leadership is accountable for advancing DEI values
- All departments adopt clearly defined DEI goals
- DEI progress is visibly and publicly displayed

Program and Community Investments

- All programs integrate DEI values
- CPA employs effective tools for access to and engagement in programs
- All budget and policy decisions reflect DEI values and analysis of equity impacts

Supplier Diversity

- Contracting processes and practices allow diverse contractors to learn and engage with available opportunities, and help build more diverse, equitable and sustainable energy industry supply chains
Near-term goals – examples

Internal Diversity, Equity and Inclusion

- Conduct staff-wide engagement process to build common understanding of DEI language, history, and CPA vision and values
- Recognize and celebrate staff diversity
- Develop and launch internal affinity groups
- Train hiring managers on recruiting best practices
Near-term goals – examples

Program and Community Investments

- Set specific DAC and/or low-income participation goals and plans for each program and year
- Prioritize racially and socio-economically diverse organizations in annual membership, sponsorship and grant budgets
- Develop strategies to reach and encourage diverse CAC applicants
Near-term goals – examples

Supplier Diversity

- Engage and collaborate with diverse chambers, trade and professional associations
- Provide technical assistance to support certification of qualified diverse suppliers
- Encourage energy suppliers to support and utilize diverse subcontractors
- Consider practices and policies to reduce barriers for small and diverse businesses
Accountability Mechanisms

- Internal monitoring and reporting
  - Quarterly departmental review
  - Annual DEI audit

- External reporting
  - Annual impact report
  - Annual SB 255 report

- Staff and Board leadership
  - Dedicated DEI staffing
  - Cross-functional DEI team
  - Board adoption of DEI principles
Community Engagement

- Community convenings, workshops, focus groups
- Meetings with community leaders
- Collaborative projects / initiatives
- CBO grants
- Stakeholder surveys, equity assessments
- Social media
CAC Roles

- Identify and connect CPA staff with key stakeholders
- Identify and support engagement activities/initiatives
- Amplify CPA messaging
- Review and provide input to staff and Board on DEI goals, plans and outcomes
- Other?
Next Steps

- Continue implementing quick wins and ongoing activities
- Launch supplier diversity working group
- Engage DEI consultant to conduct staff training and advise on internal leadership and accountability mechanisms
- Integrate DEI goals and metrics into departmental plans and budgets
- Engage Board and staff in articulating and adopting vision and principles
- Develop and implement external stakeholder engagement plan
Questions

- Which mechanisms are most important to the CAC to help monitor and hold CPA accountable for DEI progress and outcomes?

- What engagement activities will be most practical and impactful in your communities?

- How do CAC members want to be involved in CPA’s DEI Plan implementation?
Discussion
Appendix – Definitions

Diversity
The wide variety of shared and different personal and group characteristics among human beings.
Diversity includes many characteristics that may be visible such as race, gender, and age, and it also includes less obvious characteristics – like personality style, ethnicity, ability, education, economic background and status, religion, job function, life experience, lifestyle, sexual orientation, gender identity, geography, regional differences, work experience, and family situation – that make us similar to and different from one another.¹

Equity
Full and equal access to opportunities, power and resources, whereby all people may thrive and prosper regardless of demographics.²
The fair and just treatment of all members of a community.³

Inclusion
Authentically bringing traditionally excluded individuals and/or groups into processes, activities, and decision/policy making in a way that shares power.⁴
The intentional, ongoing effort to ensure that diverse individuals fully participate in all aspects of organizational work, including decision-making processes, and the ways that diverse participants are valued as respected members of an organization and/or community.³

Sources:
1. UC Berkeley Haas School of Business Center for Equity, Gender and Leadership, Glossary of Key Terms.
3. The Huntington Library Diversity, Equity and Inclusion Strategic Plan 2020-2025.
2021 – 2022 Workplan: Key Accomplishments and the Path Forward

November 12, 2021
Background

Between July and September 2020 staff planned a series of three visioning sessions at the request of CAC members, the CAC Chair, and Vice Chairs to develop a CAC work plan that aimed at setting CAC priorities and expectations for 2020-2021.

During these three sessions the CAC members shared perspectives on their communities’ key issues and identified a range of individual, regional and overall CAC priorities and expectations.

CAC members reviewed the proposed workplan framework at the August 2021 CAC meeting and expressed support for the CPA and CAC commitments identified in the workplan.

A final draft of the 2020-21 workplan was brought to the CAC for final review and approval in September 2021.
Background

Staff synthesized their input into a final workplan framework that organized CAC activities into three categories:

- **CPA Commitments to the CAC** – Actions and deliverables CPA staff will provide, such as training and educational materials, to support CAC members in performance of their duties; as well as a list of priority topics, for feedback, that the Board will be considering throughout the year.

- **CAC Member Commitments** – Actions each CAC member is expected to take, at minimum, as part of the CAC (e.g., soliciting input from community stakeholders and participating in organized outreach events); and

- **Opportunities for Expanded CAC Engagement** – Additional activities that CAC members may elect to undertake, individually or collectively, beyond their minimum commitments.
Key Accomplishments
CAC Accomplishments to-date

Since adoption of the work plan the CAC has made great strides, as a committee to accomplish a great deal. Since September of 2021, the CAC has:

- Helped CPA develop a listserv to build on the relationships already established between CAC members, community leaders and organizations within CPA territory, which has proved invaluable during the launch of Power Ready and Power Share programs.

- Hosted a workshop with Santa Monica’s Climate Action Network (SaMoCAN) on renewable energy and CPA’s impact on reducing GHG emissions.

- CAC activated their networks to garner support for SB 612 (Portantino), which would ensure fair and equal access to the benefits of the resources that all customers pay for as well as require the California Public Utilities Commission (CPUC) to recognize the value of GHG-free energy in legacy contracts.

  - The efforts of the CAC, CPA, and CalCCA helped in obtaining over 90 letters of support from cities, counties, elected leaders, renewable energy providers, community groups, and individuals.
CAC Accomplishments to-date (Continued)

- CAC members wrote an Op-Ed to highlight the tremendous growth of CPA, its impact on reducing GHG emissions, and the many ways it assists customers.

- The CAC convened in July 2021 to provide input on Power Share and how best to enhance outreach to attract more community sponsors and project host sites. Which provided the CPA Programs and External Affairs teams guidance during the development of marketing collaterals.

- CAC members made comments in support of the closure and removal of non-conforming oil and gas activities ordinance during the Culver City Council meeting in support by July 28, 2026.

These are just a few key CAC accomplishments over the last year, that highlight the importance of the CAC and the invaluable feedback, support, and direction they have provided to CPA Board, staff, and their communities.
Path forward
CAC keys to success in 2021-2022 and the CAC
Path forward

What is the role of the CAC and how can CPA be most helpful?
Cris Gutierrez (Westside), Genaro Bugarin (Gateway), and David Lesser (South Bay)

- Ensuring the CAC is a first stop on critical ideas (e.g., climate resiliency, work force development, decarbonization, etc.
- Ensuring there is ample opportunity for specific input on controversial items and provide recommendations to the Board, when appropriate.
- Ensure the CAC remains a key connection to the community to help engage their participation and push conversations forward on program implementation, renewable energy, rates, etc.
- Ensuring that education about renewable energy/electricity is component of the CAC work plan and working with educational institutions to advance youth education about renewable energy/electricity.
- The CAC will work to ensure that CPA continues to be a leader and hold CPA accountable on meeting its mission, obligations, and transparency.
- Other roles and functions to highlight/include in the 2021-2022 Work Plan.
Thank you