

Power Share



COMMUNITY SPONSOR PARTICIPATION INFORMATION

What is Power Share?

Power Share is a program offered by the Clean Power Alliance to provide customers access to clean power, who may otherwise not have access to solar, wind, and other renewable technologies. Power Share will provide income-qualified customers in under-resourced communities with 100% renewable energy. When qualified customers sign up for Power Share, they will receive a 20% discount on their total monthly electric bill.

How does it work?

Clean Power Alliance purchases clean power on behalf of the community, and residents in under-resourced neighborhoods can take advantage of the power produced by clean, renewable resources. No investment is required by the customer to take advantage of this service.

When customers sign up for Power Share, they receive a 20% discount on top of other bill discounts they may already receive, including CARE or FERA low-income programs. The 20% Power Share discount is applied to the customer's already discounted CARE or FERA rate, for a total bill discount of approximately 35% – 45%.

How can Community Organizations help their communities through Power Share?

Community Organizations can help to spread the word to their qualified residents! CPA has created resources for Organizations to utilize in their communications, including:

- Sample Emails to Customers
- Newsletter/Email content
- Social Media posts
- Website Content
- Digital Banners/Graphics
- Postcards
- Program Resources translated in Spanish & Mandarin

The most critical activity that Community Organizations can undertake is assisting customers with sign-ups. CPA will provide an Enrollment Guide that includes detailed step-by-step instructions to assist Organizations with sign-ups, and staff will be available to support enrollment activities (webinars, events, etc.).



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What are the benefits to supporting communities through Power Share?

Community Organizations play a critical role in educating the community about the environmental and financial benefits of Power Share. Power Share was developed to help customers who are in need, socio-economically. Organizations help CPA reach out to impact their community. Sponsoring Community Solar projects offers many benefits to both customers and community organizations. Under-resourced communities will benefit from lower emissions, local projects, and access to solar power at no cost.

The Community Sponsor, in addition to helping communities obtain access to clean power, **will receive up to 25% of a sponsored project's clean power capacity**. The Community Sponsor will also receive a 20% discount on their electric bill for a property signed up to use solar power provided by the project. Please note that the Community Sponsor must be a CPA customer.

Which customers are eligible?

Customers must be served by Clean Power Alliance and reside within an under-served community, sometimes referred to as a Disadvantaged Community.¹ They must also be eligible for either the CARE or FERA low-income programs. If a customer does not wish to sign up for CARE or FERA discounts, they can still apply for Power Share. Customers can view full eligibility details on the Power Share web site: cleanpoweralliance.org/power-share/

What are the benefits to customers?

Customers who sign up for Power Share receive 100% clean energy, combined with a 20% discount on their bill every month. In addition to contributing positively to the environment, they will also receive a financial benefit.

How do customers sign up?

Customers are able to check eligibility and enroll in Power Share on a first come, first served basis using one of the following methods:

- Visit CPA's web site: cleanpoweralliance.org/power-share/
- Call CPA Customer Service at 888-585-3788
- Email CPA at customerservice@cleanpoweralliance.org for assistance

Applicants not currently enrolled in the California Alternate Rates for Energy Program (CARE) or Family Electric Rate Assistance Program (FERA) will be directed to Southern California Edison Customer Service to enroll prior to Power Share enrollment. Once CPA's program capacity is reached, eligible applicants will be placed on a wait list, and will be enrolled as capacity becomes available.

¹ For Power Share, customers must reside within a Disadvantaged Community (DACs) as defined by CalEPA as the top 25 percent of census tracts based on income and pollution burden factors. Interested customers will also need to qualify based on their household income for this program.

