



MEETING of the Community Advisory Committee of the Clean Power Alliance of Southern California

Thursday, June 17, 2021

1:00 p.m.

SPECIAL NOTICE: Pursuant to Paragraph 11 of Executive Order N-29-20, executed by the Governor of California on March 17, 2020, and as a response to mitigating the spread of COVID-19, the Community Advisory Committee will conduct this meeting remotely.

[Click here to view a Live Stream of the Meeting on YouTube](#)

*There may be a streaming delay of up to 60 seconds. This is a view-only live stream.

To Listen to the Meeting:

<https://zoom.us/j/98335909235>

or

Dial: (669) 900-9128 Meeting ID: 983 3590 9235

PUBLIC COMMENT: Members of the public may submit their comments by one of the following options:

- **Email Public Comment:** Members of the public are encouraged to submit written comments on any agenda item to clerk@cleanpoweralliance.org up to four hours before the meeting. Written public comments will be announced at the meeting and become part of the meeting record. Public comments received in writing will not be read aloud at the meeting.
- **Provide Public Comment During the Meeting:** Please notify staff via email at clerk@cleanpoweralliance.org at the beginning of the meeting but no later than immediately before the agenda item is called.
 - You will be asked for your name and phone number (or other identifying information) similar to filling out a speaker card so that you can be called on when it is your turn to speak.
 - You will be called upon during the comment section for the agenda item on which you wish to speak on. When it is your turn to speak, a staff member will unmute your phone or computer audio.
 - You will be able to speak to the Committee for the allotted amount of time. Please be advised that all public comments must otherwise comply with our Public Comment Policy.
 - Once you have spoken, or the allotted time has run out, you will be muted during the meeting.

If unable to connect by Zoom or phone and you wish to make a comment, you may submit written comments during the meeting via email to: clerk@cleanpoweralliance.org.

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Clean Power Alliance Community Advisory Committee
June 17, 2021

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PUBLIC COMMENT POLICY: *The General Public Comment item is reserved for persons wishing to address the Committee on any Clean Power Alliance-related matters not on today's agenda. Public comments on matters on today's Consent Agenda and Regular Agenda shall be heard at the time the matter is called. Comments on items on the Consent Agenda are consolidated into one public comment period. As with all public comment, members of the public who wish to address the Committee are requested to complete a speaker's slip and provide it to Clean Power Alliance staff at the beginning of the meeting but no later than immediately prior to the time an agenda item is called.*

Each speaker is limited to two (2) minutes (in whole minute increments) per agenda item with a cumulative total of five 5 minutes to be allocated between the General Public Comment, the entire Consent Agenda, or individual items in the Regular Agenda. Please refer to Policy No. 8 – Public Comment for additional information.

CALL TO ORDER AND ROLL CALL

GENERAL PUBLIC COMMENT

CONSENT AGENDA

1. [Approve Minutes from May 20, 2021 Community Advisory Committee Meeting](#)
2. [Update on the CAC 2020/2021 Adopted Work Plan](#)

REGULAR AGENDA

3. [Oral Update from the Executive Director on CPA Operations](#)
4. [Diversity, Equity and Inclusion Plan Presentation](#)
5. [2021 Legislative Update](#)

COMMITTEE MEMBER COMMENTS

ITEMS FOR FUTURE AGENDAS

ADJOURN – NEXT MEETING ON JULY 22, 2021

Public Records: *Public records that relate to any item on the open session agenda for a regular Committee Meeting are available for public inspection. Those records that are distributed less than 72 hours prior to the meeting are available for public inspection at the same time they are distributed to all, or a majority of, the members of the Committee. The public records are available for inspection online at www.cleanpoweralliance.org/agendas.*

MINUTES

MEETING of the Community Advisory Committee of the
Clean Power Alliance of Southern California

Thursday, May 20, 2021

1:00 p.m.

The Community Advisory Committee conducted this meeting in accordance with California Governor Newsom's Executive Order N-29-20 and COVID-19 pandemic protocols.

CALL TO ORDER AND ROLL CALL

Chair Haake called the meeting to order at 1:02 p.m. and Gabriela Monzon, Clerk of the Board, conducted roll call.

East Ventura/West LA County	Angus Simmons (Vice-Chair)	Remote
East Ventura/West LA County	Jennifer Burke	Remote
East Ventura/West LA County	Debbie West	Remote
San Gabriel Valley	Richard Tom	Remote
San Gabriel Valley	Kim Luu	Remote
West/Unincorporated Ventura County	Lucas Zucker	Absent
West/Unincorporated Ventura County	Vern Novstrup	Remote
South Bay	David Lesser	Remote
South Bay	Emmitt Hayes	Absent
Gateway Cities	Jaime Lopez	Remote
Gateway Cities	Genaro Bugarin	Remote
Westside	Cris Gutierrez	Remote
Westside	David Haake (Chair)	Remote
Unincorporated Los Angeles County	Neil Fromer	Remote
Unincorporated Los Angeles County	Kristie Hernandez (Vice Chair)	Remote

All votes are unanimous unless otherwise stated.

GENERAL PUBLIC COMMENT

Laurene Von Klan provided public comment.

CONSENT AGENDA

1. Approve Minutes from April 22, 2021 Community Advisory Committee Meeting
2. Update on the CAC 2020/2021 Adopted Work Plan
3. Fiscal Year 2021/2022 Draft Budget Presentation

Motion: Committee Member Tom, San Gabriel Valley

Second: Committee Member Lesser, South Bay

Vote: The consent agenda was approved by a roll call vote.

REGULAR AGENDA

4. Oral Update from the Executive Director on CPA Operations

Ted Bardacke, Executive Director, provided an update on the rates approach and thanked CAC members for their input. Mr. Bardacke elaborated on budget preparations, noting that CPA will aim to add approximately \$28 million to the reserves fund; customers will receive more bill relief assistance due to the macro-economic recovery but also state funding for such programs; this ultimately puts downward pressure on CPA rates. Operating expenses focus on communications and staffing in key internal functions of the organization, including crucial investments in cybersecurity and the optimization of battery storage projects, rapidly growing as CPA enters into Power Purchase Agreements.

Responding to Committee Members Fromer and Novstrup, Mr. Bardacke noted that battery project sites are scattered throughout Southern California; briefly touched on the status of the Power Ready program; and explained that there are several thousand low-income customers who have debts greater than \$500 and bill relief will be crucial in helping customers get caught up. Vice Chair Hernandez asked for further information on bad debt; Mr. Bardacke stated that 90-day past due balances for residential customers is approximately \$20 million. Committee Member Tom commented that it is unclear how the legislature will determine how funding is credited to customer accounts. Committee Member Gutierrez asked how customers will learn about bill relief assistance. Mr. Bardacke clarified that current proposals indicate a customer would not be required to apply and CPA is advocating for automatic credit based on eligibility. Committee Member Lesser suggested a future presentation to better understand how CPA is directly helping with the availability of energy throughout the state.

5. Power Share Program Outreach Update

Committee Member Bugarin recused himself out of precaution over a potential or perceived conflict-of-interest.

Jack Clark, Director of Customer Programs, provided an overview of the Power Share program, community involvement and strategy, and Power Share rates and customer discounts. The Disadvantaged Communities Green Tariff (DAC-GT) and

Community Solar Green Tariff (CS-GT) programs will provide eligible low-income customers in disadvantaged communities with 100% renewable energy projects. Mr. Clark reviewed the CS-GT program and requirements, noting that each project must have a community-based organization (CBO) or local government entity that sponsors a CS-GT project on behalf of residents. Project developers, community sponsors, and project host sites all have opportunities to be involved. CPA will conduct targeted marketing to various contacts and will work to facilitate partnerships, particularly sharing information with several parties where permissible; conduct outreach training to community sponsors and develop targeted marketing to eligible customers. Lastly, Mr. Clark noted that the 20% Power Share discount will be applied to the customer's total bill and combined with the CARE or FERA rate, for a total bill discount of approximately 35%-45%; the CPUC will reimburse CPA for the 20% bill discount. The CAC may assist in identifying community leaders and/or CBOs and be able to facilitate those relationships.

Chair Haake asked how sponsors can attain financing for projects; Vice Chair Hernandez asked if developers would assist in outreach; commented that in some areas of Los Angeles there is some distrust of developers and noted that various outreach methods are needed for customers that do not have access to internet or computers. Mr. Clark clarified that it would be the developer who will be in the position of financing projects, but there is flexibility in the formation of partnerships as well as in the roles of each of the parties; CPA envisions sponsors taking a leadership role in outreach. Additionally, CPA plans to conduct various methods of outreach, including text; the sponsor is an important role in the program design and should be a trusted advisor in the community; digital toolkits will be shared with CAC members to prepare members to conduct outreach in the community.

Committee Member Fromer inquired as to the possibility of adding storage to the program; Mr. Clark noted that CPA can advocate for storage in future iterations of the program. In response to Committee Member Lesser's question regarding the impact of Power Share and the costs of running such a program, Mr. Clark explained that although the program serves a small portion of customers, these kinds of programs can usually serve as a pilot/template that can later be expanded, if successful, and can allow for further funding from other sources in the future. Committee Member Gutierrez asked how the CAC should coordinate outreach in their communities and asked for a timeframe of the program. Mr. Clark noted that the CAC's involvement is fluid, but the first step was to submit any contacts to CPA that CAC members believe should be aware of the Power Share program. Mr. Clark explained that the next RFO is in the fall of 2021 where partnerships will be formalized; residential customer enrollment comes at a later stage. Committee Member Lopez asked how CPA can assist schools in becoming hosts, including budgeting for such projects; Mr. Clark noted that staff is available to provide presentations and information on the program as needed and CPA will consider how to best inform future sponsors of anticipated costs as the end of the fiscal year approaches.

Committee Member Gutierrez suggested creating a working group for the Power Share, and Chair Haake agreed and invited CAC members to participate.

6. 2021 Rates Communication Strategy

Sherita Coffelt, Director of External Affairs, explained that CPA underwent a lengthy process to develop a rates approach that addresses revenue shortfalls and increasing energy costs; a major component of that discussion is customer outreach. Outreach objectives will focus on retaining CPA customers and communicate the entirety of CPA's value in the communities it serves and will include concurrent campaigns on bill assistance. Ms. Coffelt explained that the messaging approach will provide adequate context concerning rates, focusing on providing the customer with ample information pertaining to bill impacts and their environmental footprint. Lastly, Ms. Coffelt briefly reviewed the Cost of Service rates approach talking points and the outreach timeline.

Chair Haake commented that it may benefit CAC members to understand how other bill impacts which are outside of CPA's control will be communicated along with CPA's rate changes. Vice Chair Hernandez asked about the demographics of survey respondents. Ms. Coffelt noted that demographic information was optional, and the first round of responses was scattered, but media hits did affect where responses came from. Even then, there were no major shifts in customer responses, with reliability, environmental impact, and costs being top priorities; additionally, the survey indicated customers want to hear more about cost savings. Committee Member Burke asked if CPA is planning to conduct media outreach to explain the rate change and noted that reliability was a primary concern, but the messaging did not directly address that. Ms. Coffelt explained that there will be light media outreach, with a focus on driving media to the CPA-owned channels to control messaging; while reliability is the top priority, it will be embedded into all aspects of messaging.

COMMITTEE MEMBER COMMENTS

None.

ITEMS FOR FUTURE AGENDAS

None.

ADJOURN

Chair Haake adjourned the meeting at 2:45 p.m.

Staff Report – Agenda Item 2

To: Clean Power Alliance (CPA) Community Advisory Committee
From: Christian Cruz, Community Outreach Manager
Approved by: Ted Bardacke, Executive Director
Subject: Update on 2020/2021 Adopted Work Plan
Date: June 17, 2021

RECOMMENDATION

Receive and file.

DISCUSSION

This monthly report outlines CAC and CPA staff activities in support of the CAC's adopted work plan.

Power Response Program

The CPA Power Response Program was one of the first CPA programs to launch in 2020. This program allows customer who enroll to earn money while helping to create a cleaner environment and healthier communities. Financial incentives are provided to participants of the program to modify energy equipment use during times of peak energy demand.

Previously, the CAC requested that staff provide them with updated materials on local programs or financial incentive programs, as they become available. The CAC was provided updated informational flyers about the Power Response program to distribute to their networks and constituents. As the summer months are fast approaching, helping customers earn incentives with smart technologies is part of the long-term vision to reduce emissions and increase grid stability by shifting energy and reducing cost.

CAC Working Group

In December 2020, staff worked with CAC members to identify region specific priorities. One of these priorities was to better coordinate interaction with customers and stakeholders across a broader cross-section of CPA's communities to help inform them about CPA and community programs.

As identified in Section 1 of the work plan, the CAC may create working group(s), as needed, to discuss potential CAC activities for priority initiatives. At the May meeting, the CAC called for volunteers to convene a working group comprised of no more than seven members of the CAC. The goal of this working group will be to provide input on enhancing outreach to attract more community sponsors and project host sites for the recently launched Power Share program. The first meeting of this working group is expected to take place by the end of June.

CAC Op-Ed

Chair David Haake and Committee Member Cris Gutierrez recently wrote an Op-Ed which appeared in the Santa Monica Daily Press (attached). The Op-Ed highlights the tremendous growth of CPA, its impact on reducing GHG emissions, and the many ways its assists customers – especially during the hot summer months.

NEXT STEPS

In the next couple of months, staff will review final details for the CAC retreat and provide an update on the Net Energy Metering 3.0 policy.

ATTACHMENTS

- 1) [Adopted CAC Workplan \(for reference only\)](#)
- 2) [CAC Op-Ed](#)

Clean Power Alliance of Southern California Community Advisory Committee 2020-21 Workplan

Adopted September 17, 2020

Clean Power Alliance (CPA) believes in a clean energy future that is local, where communities are empowered, and customers are given a choice about the source of their energy. We are Southern California's locally operated electricity provider across Los Angeles and Ventura counties, offering clean renewable energy at competitive rates.

In furtherance of its mission and goals, CPA's Joint Powers Agreement establishes a Community Advisory Committee (CAC) to provide a venue for ongoing community support and engagement in the policy direction of the organization.

The CAC is comprised of a total of 15 members representing customers or key stakeholders residing or working in seven (7) geographical regions comprising CPA's service territory, as follows:

- A. Three (3) members from the East Ventura/West Los Angeles County Region.
- B. Two (2) members from the West/Unincorporated Ventura County.
- C. Two (2) members from the Westside region in Los Angeles County.
- D. Two (2) members from the South Bay region in Los Angeles County.
- E. Two (2) members from the Gateway Cities region in Los Angeles County.
- F. Two (2) members from the San Gabriel Valley region in Los Angeles County.
- G. Two (2) members from the Unincorporated Los Angeles County.

In 2020, the CAC undertook a visioning process to identify priority issues and activities for 2020-2021. This process resulted in development of the 2020-2021 CAC work plan. The work plan is intended to guide CAC member activities over the coming year and serve as a tool for CAC, CPA staff, and CPA Board communication, collaboration, and impact assessment. It will also inform the development of more detailed individual CAC member and region-specific objectives and work plans for this time period. The work plan organizes CAC-related activities into three categories: 1) CPA Commitments to Support the CAC; 2) CAC Member Commitments; and 3) Opportunities for Expanded CAC Engagement; and outlines planned activities and timelines for each.

1. CPA Commitments to Support the CAC

- Present key CPA Board items to the CAC for review and input in advance of Board decision making, including:
 - Long-term clean energy/storage requests for offers (RFOs)
 - Rate setting
 - Legislative and regulatory platforms
 - Annual budget and budget amendments
 - Local program design and evaluation
 - Workforce development
- Support CAC chair, co-chairs, and individual members in development of individual and region-specific objectives and work plans
- Support the convening of CAC working groups as needed to define 2021 objectives and activities for priority topics/initiatives identified in the CAC work plan

- Develop and deliver targeted educational materials and trainings for CAC members including an orientation manual and video tutorials on CPA and energy topics
- Develop CAC master list of community/stakeholder groups and contacts with input from CAC members
- Facilitate communication and alignment between the CAC and the Board of Directors.

2. CAC Member Commitments

- Solicit stakeholder input as needed and provide input and feedback to the CPA Board on key policy and planning topics, including:
 - Long-term clean energy/storage requests for offers (RFOs)
 - Legislative and regulatory platforms
 - Rate setting
 - Annual budget and budget amendments
 - Local program design and evaluation
 - Workforce development
- Work with CAC co-chairs and CPA staff to develop individual member and region-specific objectives and work plans
- Participate in CPA-organized outreach activities in their respective region (e.g., Earth Day events)
- Build relationships with community leaders and organizations in impacted and hard to reach communities
- Follow CPA on social media and engage as needed/appropriate to raise awareness of CPA in community and region
- Respond to community questions/comments and alert CPA staff to community commentary that may warrant staff engagement
- Engage in CAC trainings and review of CAC materials
- Work with staff to identify community stakeholders in all regions and provide contact lists for development of master CAC list
- Convene a working group on community outreach/education to identify objectives and activities for 2021
- Participate in annual CAC retreat to establish 2021-2022 goals and priorities.

3. Opportunities for Expanded CAC Engagement

Beyond the minimum and ongoing commitments listed in the sections above, CAC members identified the following priorities for deeper engagement in 2020-2021:

- Education on CPA, energy, and climate issues in partnership with K-12 institutions and youth organizations
- Addressing community resilience needs and opportunities around demand response
- Developing a list of current green energy jobs and promoting them through various platforms.

CAC co-chairs and CPA staff will work with CAC members to convene working group(s) as needed starting in Q4 2020 to develop specific objectives and work plans for each of the priority areas identified above and bring recommendations back to the full CAC for review. Potential activities to be detailed in the workplans may include:

- Pursue deeper and/or more frequent engagement with Board on key topics:
 - Provide regular (quarterly, semi-annual or annual) reports to Board members in their region
 - Help organize meetings with community stakeholders and/or elected officials in their region to solicit input on specific topics or issues

- Research and develop recommendations to the Board on key items of interest (e.g., metrics on workforce development or program impact, legislation, CPUC hearings)
- Pursue deeper and/or broader community engagement
 - Recruit and partner with educational institutions, community organizations, interns or volunteers on specific projects or campaigns (e.g., an “opt up” social media campaign, a series of local program enrollment events)
 - Actively post about CPA on social media and write op-eds or letters to the editors
 - Work with CPA staff to develop and communicate key metrics on CPA programs and impacts

The CAC will review and modify this work plan as needed based on evolving CPA needs, community priorities, and Board recommendations and requests.

Clean Power Alliance Salutes Santa Monica and Offers Ways for its Residents, Businesses and Schools to Save Money while Conserving Energy

As members of the non-profit Clean Power Alliance's (CPA) Community Advisory Committee representing the Westside, we are proud of Santa Monica's long-standing environmental leadership. The City of Santa Monica was one of the first entities to join CPA and the first to opt-in to 100% Green Power.

Since then, in just three short years, CPA has grown to become the nation's top provider of green power. During this time, CPA's customers have avoided more than 2.1 million metric tons of greenhouse gas emissions, equivalent to 455,000 automobiles being taken off the road every year. CPA's new renewable resources are both replacing polluting fossil-based power plants and cleaning up the electricity grid that will increasingly power our vehicles.

The City of Santa Monica made a well-informed decision, reflecting community input, in choosing CPA's 100% Green Power rate to greatly reduce Santa Monica's carbon footprint. Choosing 100% Green Power is the best decision a local elected official can make to quickly mitigate the many harmful effects of greenhouse gas emissions locally and beyond. In fact, Santa Monica's emissions dropped by 17% with its choice of 100% Green Power.

Now with the hot summer months approaching, we would like to share some of the many ways that CPA is assisting Santa Monica residents, businesses, and schools. CPA invests in its member agencies' communities and customers—its participants. CPA has dedicated \$200 million to develop and implement local programs to directly benefit the many diverse communities it serves. These proactive local programs address CPA's key sustainability goals: Local Energy Procurement, Resiliency and Grid Management, and Electrification. Santa Monica's residents, most of whom live in multi-residential properties, need such strategies to have local energy solutions implemented in a timely and practical manner.

For example, CPA's Power Share program is providing 100% Green Power energy at a 20% discount to eligible customers within disadvantaged communities, including those disadvantaged communities located within Santa Monica. The Power Share program will also soon bring community solar facilities to disadvantaged communities throughout CPA's service territory.

CPA's Power Response program offers both residential and commercial demand response incentives to reduce energy usage, especially during time periods of very high energy usage that bring added stress to the power grid. CPA also offers a Peak Management Pricing program specifically designed for businesses. This program provides bill discounts for responding to elevated price signals, which typically occur during the hottest days of the summer when grid demand and wholesale prices are at their peak.

CPA's Power Ready program provides the opportunity for all 32 of its member agencies to receive a solar powered battery storage emergency backup system, which will provide emergency power to one of their critical facilities such as a fire or police station, emergency operation center, or a community-cooling center. These systems will be provided at no charge to the participating member agencies.

CPA's local programs strategic plan also includes electrification programs for public electric vehicle charging stations and building electrification code incentives. CPA will soon launch its CALeVIP program, providing funding incentives for much needed electric vehicle charging stations that will be accessible to the public 24 hours a day.

With the expiration of utility customer protection plans soon to take place, CPA is now offering a financial assistance program that allows customers to receive up to \$8,000 of debt forgiveness after making 12 payments on time. In addition, CPA recently completed its \$2 million COVID-19 relief program, which provided over 77,000 financially impacted residential and commercial customers with electricity bill assistance.

The combination of these various local programs and financial assistance programs, recently led to the U.S. Green Building – Los Angeles Chapter (USGBC-LA) presenting CPA with its Policy Leadership Award. USGBC-LA acknowledged CPA for its ongoing work in centering equity in the delivery of clean energy here in Southern California.

In a relatively short period of time, CPA has grown to become the single largest provider of 100% renewable energy to customers in the nation, a fact Santa Monica residents and businesses can be very proud of being a part of, particularly to confront the climate crisis in an urgent manner.

CPA was founded and is built upon the environmental concerns, ideas, and choices of its participants. We welcome all stakeholder inputs as we help California and our nation remain leaders on the path toward a cleaner energy future for generations to come. Santa Monica residents, businesses and schools can be immensely proud of their City Council for its unanimous leadership in joining CPA and receiving 100% renewable energy since 2019. Santa Monica has for decades taken its sustainability commitments seriously and has taken bold climate actions. CPA looks forward to continuing to serve you, as we help lead the way to a cleaner energy future here in Santa Monica.

David Haake and Cris Gutierrez serve as members of Clean Power Alliance's Community Advisory Committee, representing CPA's Westside which includes the cities of Beverly Hills, Culver City, Malibu, Santa Monica, and West Hollywood. Haake also leads the Sierra Club's Clean Break Team. In addition, Gutierrez leads Climate Action Santa Monica's Power Working Group.

Staff Report – Agenda Item 3

To: Clean Power Alliance (CPA) Community Advisory Committee

From: Ted Bardacke, Executive Director

Subject: Oral Update from the Executive Director on CPA Operations

Date: June 17, 2021

The Executive Director will provide an oral report on CPA operations.

Staff Report – Agenda Item 4

To: Clean Power Alliance (CPA) Community Advisory Committee

From: Karen Schmidt, Senior Advisor for Strategy

Approved by: Ted Bardacke, Executive Director

Subject: Diversity, Equity, and Inclusion (DEI) Planning

Date: June 17, 2021

RECOMMENDATION

Review and provide input.

ATTACHMENT

- 1) [DEI Planning Presentation](#)



Item 4

Diversity, Equity and Inclusion

Planning

June 17, 2021

Agenda

- Purpose of today's presentation
- Background
- DEI planning process
- Draft DEI Plan overview
- Stakeholder engagement
- Next steps

Purpose of today's presentation

- Provide CAC with background and overview of CPA's approach to addressing our core values of diversity, equity and inclusion
- Request CAC input and ideas for community outreach and engagement on DEI goals and plan implementation

Core Values from Joint Powers Agreement

Establish an energy portfolio that encourages the use of cost-effective **local energy resources**

- *CPA has already exceeded its 2025 goal of 175MW of local projects under contract*

Support personal and community ownership of renewable resources, spurring **equitable economic development** and increased resilience, especially in low-income communities

- *Clean Back-Up Power for Essential Facilities program launched to improve community resilience in the face of increased blackout risk*
- *Community Solar program launched*

Provide low-income households and communities with **affordable and flexible energy options**, including the provision of discounted rates:

- *\$2 million in COVID-19 electricity bill credits issued*
- *Low-income customers in 100% Green default jurisdictions do not pay extra*
- *Low-income set-asides for all customer programs*

Core Values in Joint Powers Agreement – Cont.

Support a stable and skilled workforce and promote a **just transition to the clean energy economy** through the use of project labor and/or community benefits agreements

- *13 of CPA's 15 new build renewable energy projects are being constructed under Project Labor Agreements*

Promote **supplier and workforce diversity**, including returning veterans and those from disadvantaged and under-represented communities

- *Most of CPA's new build renewable energy projects have targeted hiring provisions*

Recognize and address the importance of **healthy communities**, including those disproportionately affected by air pollution and climate change

- *Programs and policies to promote transportation and building electrification with positive climate and local air quality impacts*

New SB 255 annual reporting requirement for CCAs

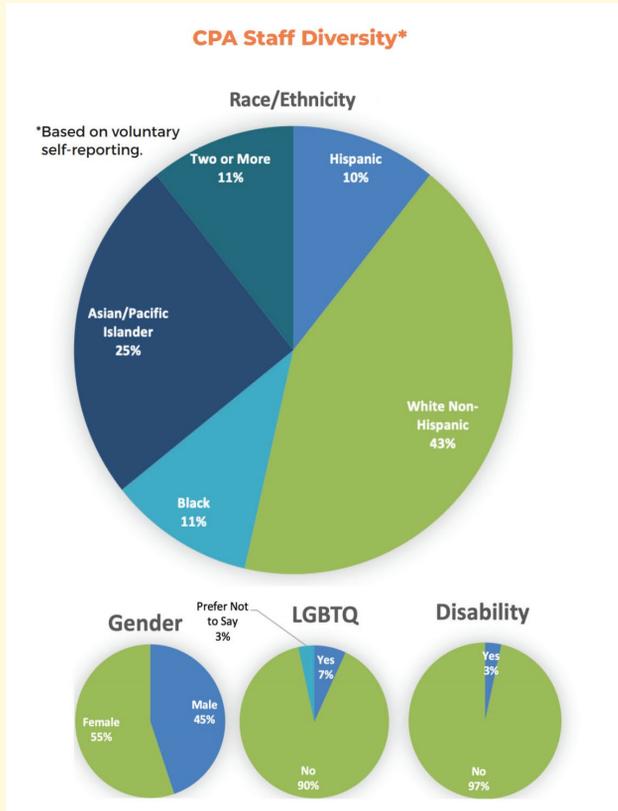
Supplier Diversity

**2020 Annual Report
and 2021 Annual Plan**

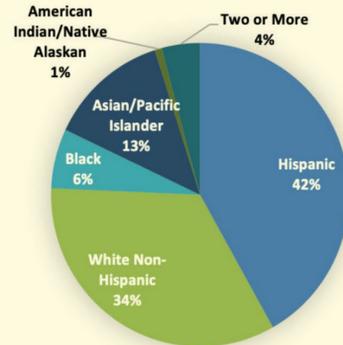
CPA CLEAN
POWER
ALLIANCE

Report to the California
Public Utilities Commission
March 1, 2021

Diverse communities and diverse staff



Race/Ethnicity of Total Population in CPA Service Territory



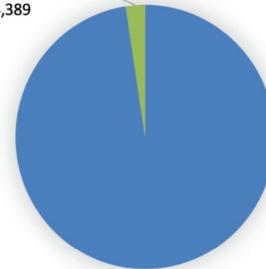
Total Population = 3,149,367
Source: 2010 US Census.

A strong beginning, and much work to be done



CPA 2020 Total Direct Spend

Total Other Direct Spend,
\$18,084,389



Total Power Procurement Spend,
\$736,160,496

Diverse Business Enterprise Spend

Category	GO 156 Certified	Not GO 156 Certified*	Total
Minority Female (Asian Pacific American)	\$52,138		\$52,138
Minority Female (Hispanic American)		\$10,868	\$10,868
Women Business Enterprise (WBE)		\$447,981	\$447,981
Lesbian, Gay, Bisexual, Transgender Business Enterprise (LCBTBE)	\$55,375		\$55,375
Disabled Veteran Business Enterprise (DVBE)		\$5,000	\$5,000
Total	\$107,513	\$463,849	\$571,362
% of Non-Energy Procurement	0.59%	2.56%	3.16%
% of Total Procurement	0.01%	0.06%	0.08%

*Suppliers self-identified as qualified for GO 156 certification but not currently certified.



DEI Planning Process

- Objectives:
 - Institutionalize diversity, equity and inclusion values and intentions specified in the JPA
 - Create transparency and accountability for progress on DEI goals
 - Drive leadership and innovation
 - Communicate CPA's impact
 - Increase environmental and economic justice outcomes in the utility industry, which has historically lagged
- Identify goals, metrics and actions in three areas:
 - Supplier diversity
 - Customer program spending and community investments
 - Internal diversity
- Internal and external stakeholder engagement

DEI Planning Process



CPA's DEI Mission (draft)

Internal Diversity, Equity, and Inclusion

- CPA seeks to develop and support a staff that reflects the diversity of our communities at all levels of the organization and to fully integrate equity and inclusion into all aspects of our work, including planning, decision-making, interpersonal communications, hiring, and professional development and advancement.

Program and Community Investments

- CPA promotes equitable economic development, resilience, and empowerment of racially and socio-economically diverse customers, workers, and communities, through policy leadership as well as through investment in customer programs and community-based organizations and initiatives aimed at creating a just and sustainable clean energy future.

Supplier Diversity

- CPA uses its market position and purchasing power to support growth and equitable opportunities for diverse, small, and local businesses, including businesses with racially and socio-economically diverse ownership, workforces, and subcontractors.

Long-term DEI Goals (draft)

Internal:

Workplace, Leadership, Operations

- CPA's work culture embodies and celebrates DEI values.
- CPA's leadership is accountable for advancing DEI values.
- All departments adopt and implement clearly defined DEI goals.
- DEI plan progress is made visible and publicly displayed.

External:

Programs, Policy, Budgets, Contracting

- All programs reflect DEI values.
- CPA employs tools for better engagement and involvement in accessing programs.
- All budget and policy decisions reflect DEI values and integrate analysis of equity impacts.
- Contracting processes and practices allow diverse contractors to learn and engage with available opportunities and help build more diverse, equitable and sustainable energy industry supply chains.

Preliminary FY 2021-2022 Goals

Internal DEI

1. Recruit, retain and advance staff and senior leaders that reflect the diversity of our customers and communities.
2. Recognize, support, and celebrate our diversity.
3. Foster a culture and ethic of equity and inclusion at all levels of the organization.
4. Support engagement and collaboration between staff, board, and external stakeholders on community-driven DEI initiatives.

Program and Community Investments

1. Incorporate explicit DEI goals during program design for all programs.
2. Support and engage with racially and socio-economically diverse community organizations.
3. Incorporate racially and socio-economically diverse and culturally appropriate messaging into all marketing and communications materials.
4. Build and support a Community Advisory Committee that reflects the diversity of our customers.

Supplier Diversity

1. Increase the number of qualified diverse business enterprises responding to CPA solicitations.
2. Support certification of diverse suppliers.
3. Support utilization of diverse subcontractors and workforces by energy and non-energy suppliers.
4. Collect more and higher quality information from bidders and from current suppliers.
5. Support development of diverse business enterprises.

Stakeholder Engagement Objectives

- Objectives
 - Expand awareness and understanding of the challenges and opportunities
 - Drive creativity and innovation, ownership and accountability
 - Listen to our communities and customers and reflect their perspectives and priorities
 - Build trust and collaboration
- Internal
 - Direct participation in plan development by teams with implementation roles
 - Staff survey and small group workshops
 - Staff retreat and strategic planning process
 - Board and CAC review
- External
 - CBO interviews
 - Customer and supplier surveys and focus groups
 - Community workshops
 - Other ideas?

Next Steps

- Develop community engagement plan with CAC input/support
- Finalize FY 2021-2022 DEI plan for CAC and Board review in July and September
- Integrate DEI plan into departmental operating plans, organizational metrics, and longer-term strategic plan
- Begin/continue implementation of near-term actions, including data collection

Discussion Questions

- What do you see as CPA's top DEI needs and priorities?
- Are there specific areas/issues that you want to work on as a CAC member, individually, in your region, or collectively?
- Which groups/organizations in your community should we reach out to for input, ideas, and collaboration on our DEI priorities and plans?



Staff Report – Agenda Item 5

To: Clean Power Alliance (CPA) Community Advisory Committee

From: Gina Goodhill, Policy Director

Approved by: Ted Bardacke, Executive Director

Subject: Legislative Update

Date: June 17, 2021

RECOMMENDATION

Review and provide input.

ATTACHMENT

- 1) [Legislative Update Presentation](#)



Item 5

2021 Legislative Update

June 17, 2021

Summary

- CPA's priority legislation, SB 612, continues to move forward and will be next heard in the Assembly Committee on Utilities and Energy
- Some bills that CPA supported continue to move forward, while others have failed to advance
- The Governor's proposed budget also contains key provisions for CPA
- The CAC can continue to play an important role in advancing SB 612, particularly through partnering with elected officials in your communities to lend support for priority items

SB 612 Status

- SB 612 passed out of the Senate Committee on Energy, Utilities and Communication with a 11:1 vote. Passed off the Senate Floor with a 33:6 vote
- The bill was amended in the Senate EUC Committee to remove some of the more prescriptive measures
- The CPUC issued a decision on the same matter; while inadequate, the decision will complicate things moving forward
- The bill will next be heard in the Assembly Utilities and Energy Committee likely June 30
- CAC Committee can be helpful in moving this bill forward – more information on following slides

Governor's Budget and General Legislative Update

- Governor's proposed budget includes several items of relevance to CPA, including utility debt forgiveness for some customers
- Climate Bond SB 45 (Portantino) not moving forward
- AB 533, AB 418, SB 757, SB 585: All moving forward

Next Steps

- Legislators want to hear from their local communities in all forms
- Need new Letters of Support now that bill is in Assembly
- Focus will be on CPA reps that sit on Assembly U&E committee
 - Chris Holden (Chair)
 - Autumn Burke
 - Cristina Garcia
 - Wendy Carillo & Miguel Santiago

