



## **Electrification Program Manager**

### **Who We Are**

[Clean Power Alliance](#) (CPA) is Southern California's locally operated non-profit default electricity provider for 32 communities within Los Angeles and Ventura counties and the 5<sup>th</sup> largest electricity company in the State of California. We provide clean renewable energy at competitive rates to over three million residents and businesses through approximately one million customer accounts.

### **What You'll Do**

The Electrification Program Manager will be responsible for implementing CPA's Building and Transportation Electrification programs. This is a challenging opportunity to play a key role in reducing greenhouse gas emissions through the building and transportation sectors.

The Building Electrification program will initially focus on incentivizing municipalities to adopt local codes that encourage buildings to receive more of their power from electricity than natural gas. The Transportation Electrification program will initially focus on providing incentives to non-residential customers to install electric vehicle (EV) chargers that are available for public use. In addition to planning and administering these programs, the Electrification Program Manager will work on regional and state policies that align with the program objectives and overall sectoral decarbonization goals.

### **Who You'll Work With**

The Electrification Program Manager will work under the direct supervision of the Director of Customer Programs, and will work closely with CPA's Customer Programs, Power Planning & Procurement, Regulatory Affairs, External Affairs, Data, and Marketing teams. The Electrification Program Manager will closely collaborate with local governments, advocacy organizations, contractors and developers, as well as outside consultants, customers and community leaders to effectively implement the programs.

### **Commitment to Diversity**

At CPA, we value diversity and are committed to creating an inclusive environment for all employees. We represent a diverse customer base and intend to hire employees that reflect our communities. Clean Power Alliance provides equal employment opportunities to all applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws.

### **Culture**

CPA fosters a culture of open communication, responsibility, and intellectual curiosity. As a small team that has quickly built the largest Community Choice Aggregation program in the country, high levels of trust, collaboration, and mission alignment are key factors in success. We value fact-based creativity in our work, accountability with our stakeholders, and promote ethical engagement and diversity with our brand.

## Successful Candidates Must Demonstrate the Following Abilities:

- Have a strong work ethic and be comfortable taking initiative/working in a fast paced, start-up environment
- Work well on diverse teams and with consultants and be highly collaborative
- Experience working with local governments, including staff and elected officials
- Advocacy experience in both building and transportation electrification
- Enjoy engaging with passionate internal and external stakeholders
- Be a strong communicator who can write compellingly and clearly
- Have a high tolerance for uncertainty but know how and when to bring things to resolution
- Have strong analytical skills and attention to detail
- Handle multiple priorities to meet deadlines and escalate key issues
- Be able to interpret and explain policies, procedures, and regulations

## Duties and Responsibilities

- **Program Implementation:** Launch CPA's Building and Transportation Electrification programs, in accordance with CPA's Local Programs Strategic Plan, while incorporating stakeholder input, industry best practices, and market trends to ensure program success.
- **Project Management:** Manage all aspects of program and project implementation including managing multiple consultants and contracts, developing and adhering to approved budgets, and integrating projects into CPA's larger portfolio of programs.
- **Marketing and Customer Acquisition:** Lead activities to recruit and coordinate with community and industry partners; coordinate with CPA's marketing and community outreach team and member agencies to publicize program opportunities among eligible customers.
- **Measurement, Analytics, and Verification:** Develop indicators to measure program effectiveness, analyze program outcomes to modify implementation activities, and develop and implement verification protocols to support cost and environmental effectiveness claims.
- **Regulatory/Market Expertise:** Serve as subject matter expert for CPA on program-related issues, including participating in compliance and regulatory proceedings at California Public Utilities Commission and the California Energy Commission.
- **Written Reports and Oral Presentations:** Write reports and make oral presentations to CPA's Board of Directors, Board Committees, executive management, customers and community & industry groups.
- **Team Management:** Effectively manage a team of project staff, consultants, community stakeholder groups and contractors.
- **Compliance:** Manage program compliance requirements and reporting.
- **Other duties as assigned.**

## Qualifications

Candidates must have a bachelor's degree and at least 3 years experience implementing energy and/or environmental programs. Must be able to sit at a desk and work on a computer for prolonged periods.

## Required Skills

- Demonstrated experience in utility program/project management
- Demonstrated experience with financial and/or quantitative analysis

- Demonstrated experience with marketing to end-use customers and high-level decision makers
- Demonstrated experience working with disadvantaged communities
- Knowledge and understanding of building and transportation electrification technologies, markets, and legislative and regulatory issues.
- Knowledge and understanding of the CCA business model and the ability to articulate how customer programs support that model
- Highly proficient with Microsoft Office Suite, particularly Excel and PowerPoint

### **Salary and Benefits**

The salary range for this position is \$100,000 to \$120,000 with exact compensation to be determined by Clean Power Alliance, dependent on experience. Benefits include health care, a 401(k)-like match program, paid vacation, and sick leave. This is not a civil service position.

### **How to Apply**

Candidates should send a succinct and well-written cover letter and resume with 3 references to [jobs@cleanpoweralliance.org](mailto:jobs@cleanpoweralliance.org). The start date for the position is as soon as possible and will remain open until filled.