

MEETING of the Community Advisory Committee of the  
Clean Power Alliance of Southern California  
Thursday, April 16, 2020 1:00 p.m.

**MINUTES**

*The Community Advisory Committee conducted this meeting in accordance with California Governor Newsom's Executive Order N-29-20 and COVID-19 pandemic protocols.*

**I. WELCOME AND ROLL CALL**

Chair David Haake called the meeting to order at 1:02 p.m. and Clerk of the Board, Gabriela Monzon, conducted roll call.

<b>East Ventura/West LA County</b>	Angus Simmons (Vice-Chair)	Remote
<b>East Ventura/West LA County</b>	Lilian Teran Mendoza	Absent
<b>San Gabriel Valley</b>	Richard Tom	Remote
<b>San Gabriel Valley</b>	Robert Parkhurst (Vice-Chair)	Remote
<b>West/Unincorporated Ventura County</b>	Lucas Zucker	Remote
<b>West/Unincorporated Ventura County</b>	Steven Nash	Remote
<b>South Bay</b>	David Lesser	Remote
<b>South Bay</b>	Emmitt Hayes	Remote
<b>Gateway Cities</b>	Jaime Abrego	Remote
<b>Westside</b>	Cris Gutierrez	Remote
<b>Westside</b>	David Haake (Chair)	Remote
<b>Unincorporated Los Angeles County</b>	Neil Fromer	Remote
<b>Unincorporated Los Angeles County</b>	Kristie Hernandez	Remote

**II. GENERAL PUBLIC COMMENT**

There were no general public comments.

### III. CONSENT AGENDA

1. Approve Minutes from March 19, 2020 Community Advisory Committee Meeting

**Motion:** Vice-Chair Parkhurst, San Gabriel Valley

**Second:** Committee Member Gutierrez, Westside

**Vote:** Item 1 was approved by a roll call vote.

Committee Member Lucas Zucker joined the meeting at or about 1:15 p.m.

### IV. REGULAR AGENDA

2. Report from Executive Director on CPA Operations

Allison Mannos, Sr. Manager of Marketing & Customer Engagement, provided a presentation of CPA's COVID-19 response, including the discussion of a proposed communication and content plan that defined goals, target audiences, messaging, themes, and tactics.

Committee Member Tom asked staff about similarities with So Cal Edison (SCE) regarding community outreach and Vice-Chair Parkhurst asked for clarification on TOU rates. Staff clarified that outreach from other agencies such as LADWP and SCE has been monitored throughout the development of any communication plans and added that TOU rates are generally lower during the day and higher in the evenings, which may help some customers to lower their electricity bills altogether.

Committee Members Nash, Gutierrez, Hernandez, and Parkhurst expressed support of the intent of the bill assistance program, particularly commenting on the targeted assistance, empathic messaging, and networks for sharing messaging throughout the communities. In response to comments, Ms. Mannos clarified that staff focused on developing messaging that reinforced compassionate tones.

Ted Bardacke, Executive Director, provided an update on CPA's COVID-19 response, CPA's actions to secure temporary office space; the strong fiscal position of the organization; risks of non-payment on CPA business and other customer behavior trends, and the impact of the pandemic on energy loads.

Committee Member Fromer inquired about estimates of load picked up from other utilities during stay-at-home orders; Chair Haake asked for further information about the impacts on demand. Mr. Bardacke clarified that the

difference in percentage of residential accounts can make a difference in the load and that CPA can adjust quickly to align electricity costs with electricity revenue. Mr. Bardacke added that reserves may be negatively impacted but overall CPA can mitigate some of that risk.

In response to Committee Member Lesser's questions regarding large opt-outs, Mr. Bardacke stated that opt-outs did not increase, however, there was a noticeable uptick in customers switching from 100% Green to Lean Power tier and CPA does not have much financial exposure to customer opt-downs.

3. Discussion of New Rates

Mr. Bardacke provided a presentation on rate adjustments for 2020, including the following topics: proposed domestic residential and commercial rates adjustments, rate setting analysis and opportunities, potential changes to streetlighting rates, COVID-19 financial relief, and a summary of next steps.

In response to Committee Member Gutierrez, Fromer, and Lesser's comments and questions about COVID-19 relief, Mr. Bardacke explained that using customer behavior may help in targeting those who need assistance and that other Community Choice Aggregators (CCA) have instead donated to regional food banks. Committee Member Fromer commented that if cities were able to save money from CPA's streetlighting program, can those funds go towards programs that benefit disadvantaged communities. Mr. Bardacke noted that staff wanted to be mindful of any limitations on those member cities that were able to partake in the streetlighting program and ensure those cities remain customers.

Committee Member Lesser asked about messaging regarding the origin of rate increases and expressed support for direct relief for those who meet certain conditions, to which Mr. Bardacke indicated that some messaging will include an indication that CPA does not have control over SCE rate increases.

**V. COMMITTEE MEMBER COMMENTS**

Christian Cruz, Community Outreach Manager and Committee Members Hernandez and Fromer, shared key takeaways from meeting with the Acton Town Council and representatives, noting that the jurisdiction expressed concerns over representation and the ability to provide feedback. Committee Member Fromer shared next steps, including meeting with the County Supervisor to ensure that those needs are met.

**VI. ITEMS FOR FUTURE AGENDAS**

None.

**VII. ADJOURN – NEXT MEETING ON MAY 21, 2020**

Chair Haake adjourned the meeting at 2:35 p.m.