



Item 3

Community Advisory Committee
Approval of 2020-2021 Workplan

Where we are in the process

- Gathered input from chairs through one-on-one interviews
- Gathered input from CAC members at the July and August 2020 CAC meetings and via an online survey
- Incorporated input into draft CAC work plan, organizing priority activities into three categories:
 1. CPA Commitments
 2. CAC Member Commitments
 3. Opportunities for Expanded CAC Engagement
- Final draft of CAC Work plan submitted to CAC for approval today

Questions for today:

- Are there any critical actions or requirements missing under CPA Commitments or CAC Member Commitments?
- Is there consensus on the priority topics/initiatives identified for 2020-2021?

Survey Results

CAC members identified the following issues/initiatives as top priorities for 2020-2021:

- Resiliency and demand response
- Community engagement and education
- Listing and promoting green energy jobs

CPA Staff Commitments to CAC

- Present key CPA Board items to the CAC for review and input in advance of Board decision making, including:
 - Long-term clean energy/storage requests for offers (RFOs)
 - Rate setting
 - Annual budget and budget amendments
 - Legislative and regulatory platforms
 - Local program design and evaluation
 - Workforce development
- Support CAC chair, co-chairs, and individual members in development of individual and region-specific objectives and work plans
- Support the convening of CAC working groups as needed to define 2021 objectives and activities for priority topics/initiatives identified in the CAC work plan

CPA Staff Commitments to CAC (continued)

- Circulate possible tour and site visit list to CAC for review and direction
- Develop and deliver targeted educational materials and trainings for CAC members including an orientation manual and video tutorials on CPA and energy topics
- Develop print and digital materials for CAC use in social media and community outreach
- Develop CAC master list of community/stakeholder groups and contacts with input from CAC members

CAC Member Commitments to CPA

- Solicit stakeholder input as needed and provide input and feedback to the CPA Board on key policy and planning topics, including:
 - Long-term clean energy/storage requests for offers (RFOs)
 - Rate setting
 - Annual budget and budget amendments
 - Legislative and regulatory platforms
 - Local program design and evaluation
 - Workforce development

CAC Member Commitments to CPA (continued)

- Work with CAC co-chairs and CPA staff to develop individual member and region-specific objectives and work plans
- Participate in CPA-organized outreach activities in their respective region (e.g., Earth Day events)
- Build relationships with community leaders and organizations in impacted and hard to reach communities
- Follow CPA on social media and engage as needed/appropriate to raise awareness of CPA in community and region
- Respond to community questions/comments and alert CPA staff to community commentary that may warrant staff engagement
- Engage in CAC trainings and review of CAC materials
- Work with staff to identify community stakeholders in all regions and provide contact lists for development of master CAC list
- Participate in annual CAC retreat to establish 2021-2022 goals and priorities

Opportunities for Expanded CAC Engagement

- Beyond the minimum and ongoing commitments listed above, CAC members identified the following priorities for deeper engagement in 2020-2021:
 - Education on CPA, energy, and climate issues in partnership with K-12 institutions and youth organizations
 - Addressing community resilience needs and opportunities around demand response
 - Developing a list of current green energy jobs and promoting them through various platforms.
- CAC co-chairs and CPA staff will work with CAC members to convene working group(s) as needed starting in Q4 2020 to develop specific objectives and work plans for each of the priority areas identified above and bring recommendations back to the full CAC for review.

Opportunities for Expanded CAC Engagement (continued)

Potential activities to be detailed in the work plans may include:

- Pursue deeper and/or more frequent engagement with Board on key topics:
 - Provide regular (quarterly, semi-annual or annual) reports to Board members in their region
 - Help organize meetings with community stakeholders and/or elected officials in their region to solicit input on specific topics or issues
 - Research and develop recommendations to the Board on key items of interest (e.g., metrics on workforce development or program impact, legislation, CPUC hearings)
- Pursue deeper and/or broader community engagement
 - Recruit and partner with educational institutions, community organizations, interns or volunteers on specific projects or campaigns (e.g., an “opt up” social media campaign, a series of local program enrollment events)
 - Actively post about CPA on social media and write op-eds or letters to the editors
 - Work with CPA staff to develop and communicate key metrics on CPA programs and impacts

Next Steps

- Approve CAC 2020-2021 CAC objectives and work plan
- Work with CAC chairs and members on plan implementation