MEETING of the Executive Committee of the
Clean Power Alliance of Southern California
Wednesday, September 16, 2020
1:30 p.m.

Listen to the Executive Committee meeting (Audio Only):
Call: (866) 901-6455 Conference Code: 959-973-936
All Participants must press “#” to join the meeting.

SPECIAL NOTICE REGARDING PUBLIC COMMENT: Pursuant to Paragraph 11 of Executive Order N-29-20, executed by the Governor of California on March 17, 2020, and as a response to mitigating the spread of Coronavirus known as COVID-19, the Executive Committee will allow members of the public to participate and address Committee Members during the meeting via teleconference only. Below are the ways to participate:

- Members of the public are encouraged to submit written comments on any agenda item to clerk@cleanpoweralliance.org up to four hours before the meeting.
- If you desire to provide public comment during the meeting, you must contact staff at (213) 713-5995 at the beginning of the meeting but no later than immediately before the agenda item is called.
  - You will be asked to provide a phone number to call you during the meeting. You will also be asked for your name (or other identifying information) similar to filling out a speaker card so that you can be called when it is your turn to speak.
  - You will be called during the comment section for the agenda item on which you wish to speak.
  - You may be put on hold until your name is called by CPA staff.
  - You will be able to speak to the Committee for the allotted amount of time. Please be advised that all public comments must otherwise comply with our Public Comment Policy.
  - Once you have spoken, or the allotted time has run out, the phone call will be discontinued.

Meetings are accessible to people with disabilities. Individuals who need special assistance or a disability-related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the meeting materials, should contact the Clerk of the Board at clerk@cleanpoweralliance.org or (213) 713-5995. Notification in advance of the meeting will enable us to make reasonable arrangements to ensure accessibility to this meeting and the materials related to it.
PUBLIC COMMENT POLICY: The General Public Comment item is reserved for persons wishing to address the Committee on any Clean Power Alliance-related matters not on today’s agenda. Public comments on matters on today’s Consent Agenda and Regular Agenda shall be heard at the time the matter is called. Comments on items on the Consent Agenda are consolidated into one public comment period.

Each speaker is customarily limited to two (2) minutes (in whole minute increments) per agenda item with a cumulative total of five (5) minutes to be allocated between the General Public Comment, the entire Consent Agenda, or individual items in the Regular Agenda. Please refer to Clean Power Alliance Policy No. 8 – Public Comments for more information.

CALL TO ORDER AND ROLL CALL

GENERAL PUBLIC COMMENT

CONSENT AGENDA

1. Approve Minutes from August 19, 2020 Executive Committee Meeting

REGULAR AGENDA

2. Oral Update from Executive Director on CPA Operations
3. Review Draft Agenda for October 1, 2020 Board of Directors Meeting
4. Update on New Member Expansion Activities

COMMITTEE MEMBER COMMENTS

ADJOURN

Public Records: Public records that relate to any item on the open session agenda for a Committee Meeting are available for public inspection. Those records that are distributed less than 72 hours prior to the meeting are available for public inspection at the same time they are distributed to all, or a majority of, the members of the Committee. Public records are available for inspection online at www.cleanpoweralliance.org/agendas.
MEETING of the Executive Committee of the Clean Power Alliance of Southern California
Wednesday, August 19, 2020 1:30 p.m.

MINUTES

The Executive Committee conducted this meeting in accordance with California Governor Newsom’s Executive Order N-29-20 and COVID-19 pandemic protocols.

WELCOME AND ROLL CALL
Chair Diana Mahmud called the meeting to order at 1:34 p.m. and Clerk of the Board Gabriela Monzon conducted roll call.

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<thead>
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<th>Roll Call</th>
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<tr>
<td>Agoura Hills</td>
<td>Deborah Klein Lopez</td>
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<td>Beverly Hills</td>
<td>Julian Gold</td>
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<td>Gary Gero</td>
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<td>Steve Zuckerman</td>
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<td>Santa Monica</td>
<td>Kevin McKeown</td>
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<td>South Pasadena</td>
<td>Diana Mahmud</td>
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<td>Ventura County</td>
<td>Linda Parks</td>
<td>Vice Chair</td>
<td>Remote</td>
</tr>
<tr>
<td>West Hollywood</td>
<td>Lindsey Horvath</td>
<td>Committee Member</td>
<td>Remote</td>
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All items are unanimously approved unless otherwise stated.

GENERAL PUBLIC COMMENT
There were no public comments.

CONSENT AGENDA

1. Approve Minutes from June 17, 2020 Executive Committee Meeting

   Motion: Committee Member McKeown, Santa Monica
   Second: Committee Member Gero, Los Angeles County
   Vote: Item 1 was approved by a roll call vote.
REGULAR AGENDA

2. **Oral Update from Executive Director on CPA Operations**

Ted Bardacke, Executive Director, provided an update on the state-wide rotating outages affecting CPA customers and reported that a high percentage of customers participated in the conservation during peak hours. Mr. Bardacke further explained that CPA was planning on participating in both the investigation of the root cause of the rotating outages and the policy response that may follow. Lastly, Mr. Bardacke elaborated on the internal net position of CPA, which suffered due to the outages; however, the financial outcome at mid-month was decent, given the organization’s hedging strategy and increased sales.

In response to Committee Member questions and comments, staff indicated that the whole Resource Adequacy (RA) program was in the midst of a proceeding to be overhauled and that these events would affect that proceeding, which may or may not benefit CPA. Staff further explained that the investigation of the cause for rotating outages would take place both in the legislature and the executive branch of the state. Matt Langer, Chief Operating Officer, noted that the California Independent System Operator (CAISO), the California Public Utilities Commission (CPUC), and the California Energy Commission (CEC) established peak load and RA requirements that stipulate Load Serving Entities (LSEs) such as CPA, must maintain capacity for 115% of their peak load, and at the beginning of August, the state had enough capacity shown by LSEs or procured by the CAISO.

Chair Mahmud requested that this information continued to be shared with all Board Members to ensure that members had a solid understanding of the situation in order to respond to constituent concerns. Mr. Bardacke agreed and noted that more information would be shared with members as it became available.

Committee Member Gero inquired about CPA’s standing in the energy marketplace, Committee Member Horvath asked how forecasting affects the long-term understanding of the situations leading to rotating outrages, and Committee Member Lopez thanked staff for providing information and talking points to better inform Board Members.

Mr. Bardacke indicated that CPA was fully hedged on an average day, however, there was some differentiation, with the more expensive hours hedged shorter. Mr. Bardacke also noted that day-ahead forecasts were more telling than monthly forecasts in that they accounted for unforeseen plants coming offline, transmission constraints, or imports that suddenly became unavailable.
Mr. Bardacke continued to discuss new member potential expansion and discussed plans for CPA to conduct a feasibility study for the City of Long Beach, pending a vote from its City Council.

In response to questions from Committee Members Zuckerman and Gero, Mr. Bardacke stated that enrolling coastal cities such as Long Beach had its benefits if CPA was able to hedge at low energy prices, but a disadvantage if energy prices were high, and a feasibility study would analyze that; and clarified that the previous feasibility study conducted by the City of Long Beach focused on starting their own CCA rather than joining one.

Mr. Bardacke noted that the Phase X missing enrollments were nearly completed and provided an update on the COVID-19 bill credit program. David McNeil, Chief Financial Officer, added that there was a deterioration of accounts receivables, but CPA was also generating a surplus to allow it to offset that deterioration and meet financial targets.

3. Discussion of the 2020-2021 Power Charge Indifference Adjustment (PCIA) Rate

Mr. Langer provided a presentation of the item, noting that Southern California Edison (SCE) was expected to raise PCIA rates due to an undercollection caused by the capped PCIA in 2020. Mr. Langer stated that CPA was considering various scenarios for the timing and severity of the PCIA rate increase and its impact on customers and CPA’s financial position. Mr. Langer explained that the PCIA is an “exit fee” CCA customers pay to reimburse SCE for the above-market cost resources procured on their behalf and noted that in 2018 the CPUC altered the method for calculating the PCIA, and 2020 is the first year that the decision is in full effect. Mr. Langer explained that the 2018 CPUC decision also implemented a cap on annual PCIA increases and required SCE to track undercollections resulting from the cap, called PCIA Undercollection Balancing Account (PUBA). When PUBA reaches 7% of the total expected annual PCIA collections, Mr. Langer explained that SCE must file a “trigger” application to propose a PCIA increase that would exceed the cap. Mr. Langer provided an overview of amortization scenarios and concluded that CPA continued to analyze the impact on the agency and its customers. Mr. McNeil added that staff was also going to recommend the creation of a fiscal stabilization fund that could allow CPA to maintain competitive rates for customers while managing the impact to CPA’s financial position.

Committee Member McKeown warned of the public perception of CPA and the renewable energy movement if rates increased considerably and encouraged the development of methods to absorb such shocks to rates. Committee Member Gero asked how the scenarios could affect cost comparisons between SCE and CPA. Mr. Langer clarified that the scenarios
presented only one isolated variable and could change based on market movements. CPA’s actions.

Committee Member Zuckerman and Gold asked about the overall fiscal impact on CPA and its credit covenants and if the PCIA was expected to remain high. Staff indicated that the PUBA balance was not an amount owed by CPA and therefore did not affect CPA’s covenants and clarified that the next few months would provide a better picture of how to move forward but noted that CPA was in a position to influence SCE’s next steps. Lastly, staff explained that the forecast of the PCIA was predicated on knowing the value of energy, RA, and renewable portfolio standards, which are all large variables that could trigger a more steady or lower PCIA.

Chair Mahmud suggested using excess revenue to absorb an increase and Mr. Bardacke agreed and added that the stabilization fund would precisely address the use of excess revenue for these situations.

4. Provide Direction to the Executive Director on the California Electric Vehicle Incentive Program (CALeVIP)

Mr. Bardacke provided a brief oral report. The Executive Committee provided direction to the Executive Director to sign a Letter of Intent to the CEC for the CALeVIP, indicating CPA’s intent to participate in an incentive program to support the installation of Level 2 electric vehicle chargers in Los Angeles County with a minimum financial contribution of $1,000,000 in 2021 and the potential for additional funding between 2021-2023.

5. Review Draft Agenda for September 3, 2020 Board of Directors Meeting

Mr. Bardacke briefly discussed the stabilization fund and the inclusion of energy contracts for approval that include solar plus storage.

COMMITTEE MEMBER COMMENTS

None.

ADJOURN

Chair Mahmud adjourned the meeting at 3:28 p.m.
The Executive Director will provide an oral report on the following items:

- Heat Storm Impacts and Initial CCA Policy Response (Attachment 1)
- FY 2019/20 Energy Load by Member Jurisdiction (Attachment 2)
September 9, 2020

The Honorable Gavin Newsom
Governor, State of California
State Capitol, 1st Floor
Sacramento, California 95814

Dear Governor Newsom:

The California Community Choice Association (CalCCA) represents 20 Community Choice Aggregators (CCAs) providing energy to customers in more than 170 cities and counties throughout California, as well as several new CCAs planning to initiate service this fall and in 2021. Collectively, CCAs serve approximately 25% of the load in the California Independent System Operator (CAISO) balancing authority control area. CalCCA’s members are committed to reducing greenhouse gas emissions and, as local government agencies, are well positioned to work with the state to achieve long-term decarbonization goals.

CCAs also share the state’s strong interest in ensuring reliable energy supply and grid operations and have actively engaged in regulatory efforts to secure reliability. Collectively, CCAs have executed almost 5,000 MW (5GW) of long-term power purchase agreements for new-build solar, wind, geothermal and energy storage projects. The recent rolling blackouts, however, reveal an urgent need to reform the existing resource adequacy rules administered by the California Public Utilities Commission (CPUC) and the CAISO, and focus the CPUC’s integrated resource planning process more rigorously on supply reliability.

During the extreme emergency heat storms over Labor Day weekend and in August, CalCCA members took the following actions to support state efforts:

- Amplified messaging around Flex Alerts and energy conservation measures to the more than 10 million customers served by CCAs, and
- Called demand-response events and encouraged load shifting of customers, particularly those on time of use (TOU) rates.

Additionally, CalCCA members have implemented the following actions to secure reliability and prepare to respond to emergencies in the future:

- Expanding use of critical peak pricing and TOU pricing that maximizes incentives for shifting demand away from periods of high stress on the grid.
- Exceeding their share of the three-year 3,300 MW resource adequacy procurement ordered in October 2019 (to be installed between 2021 and 2023).
- Taking steps to form a Joint Powers Authority to enable cooperative procurement of large-scale resources (e.g., long duration storage projects).
- Installing hybrid generation and storage solutions to enhance the reliability of new solar resources and to reduce emissions from existing resources.
- Facilitating the installation of clean energy backup power systems at local critical facilities used by the community for disaster preparedness.

CCAs are prepared to do more and are committed to working with the Joint Agencies and the investor-owned utilities (IOUs) to support reliable energy service and ensure sufficient in-state renewable integration supply.
CalCCA Proposed Policy Changes

As the root causes of the extreme emergency events are revealed, they may point directly to solutions necessary to mitigate the risk of repeating similar events in the future. Even without certainty regarding those causes, however, California can begin now to take steps to increase reliability through action in the regulatory, legislative, and federal arenas. Going beyond individual CCA efforts, CalCCA proposes the following policy initiatives in response to the recent reliability challenges.

**Regulatory:** The CPUC should continue to ensure adequate supplies will be in place for summer 2021 requirements and beyond through the procurement track of the integrated resource planning process, and review its import restrictions in the context of the lessons learned during the extreme emergency events.

The CPUC should use the Integrated Resource Plan (IRP) proceeding’s procurement track in 2021 to refine our understanding of near- and mid-term reliability needs in the 2024-2026 timeframe. CalCCA supported the 3,300 MW procurement order in 2019 and supports augmenting reliability analysis conducted in IRP to identify any incremental near-term procurement beyond the current 3,300 MW order. As the need for new resources in the 2024-2026 timeframe has already been clearly identified within the IRP proceeding, CalCCA proposes using the coming months to better refine four areas:

- Identify the specific technical needs in 2024-2026 (capacity, energy, evening ramp, etc.)
- Establish a fair process to allocate the technical need to load serving entities (LSEs) for procurement action, with recognition of early actors who contributed to reliability resources in the 2021-2023 time period
- Develop a deeper understanding of import resource availability and institutional barriers to securing firm import resources
- Provide appropriate market incentives and regulations for behind-the-meter infrastructure to act as supply-side energy and capacity resources

**Legislative:** The Legislature should put in place a Central Reliability Authority (CRA) responsible for planning and coordinating the state’s resource adequacy with the CAISO and, where necessary, procuring backstop supply.

The Legislature should enact AB 3014 (Muratsuchi) to establish the Central Reliability Authority. AB 3014 was designed to address problems with resource adequacy (RA) that have been highlighted in recent years. At the heart of this bill, the goal is to improve reliability so that the necessary energy is available when needed but is designed in a way that both keeps costs down and incentivizes local initiatives. AB 3014 would establish a Governor-appointed board to oversee the formation and operation of a nonprofit public benefit corporation that would coordinate RA planning and implement forward (multi-year) collective RA energy procurement with all LSEs. RA requirements would continue to be determined by the CPUC but the CRA would oversee resource sufficiency in coordination with the CEC and CAISO. An additional function could be added to allow the CRA to procure new resources (new builds) where there is a collective deficiency that the LSEs are unable to fill.
**Federal:** California should support the expansion of the federal Investment Tax Credit (ITC) to standalone energy storage resources and the removal of charging restrictions currently limiting the flexibility of battery energy storage to support the state’s ramping and peak needs.

The Governor’s Office should work with California’s congressional delegation to support the extension of the ITC to stand-alone storage resources and/or to remove charging restrictions in place on existing hybrid credits. Currently, ITC-eligibility is limited to storage resources installed with renewable energy resources and requires that the storage be charged primarily with energy from the solar project. These restrictions potentially limit the flexibility of energy storage in meeting ramping and peak demand needs, which is essential to continuing to integrate renewables into the grid. While CalCCA’s members have entered into numerous contracts for hybrid solar and storage resources, eliminating these arbitrary regulatory constraints will increase the flexibility of these resources to meet reliability needs during constrained periods, and will make energy storage more cost-effective for ratepayers in California and across the country.

**Independent Review.** Finally, while a forensic review by the CAISO, CPUC and Energy Commission is foundational to an understanding of the extreme events, the review should not stop there. CalCCA supports an external review to ensure an objective assessment of the underlying causes. CalCCA recommends the Governor appoint an *Independent Review Panel* to consider the report of the Joint Agencies investigation and make recommendations. The panel should consist of former agency experts, non-market participants representing each of the three categories of load serving entities (IOUs, CCAs and ESPs), and other key stakeholders. While the Joint Agencies are no doubt motivated to prevent future shortages, an objective eye will ensure that natural biases do not affect the characterization of the root cause or proposed mitigation measures.

CalCCA and the CCA community are committed to providing clean, reliable service to safeguard California’s energy future. Internally, we have identified numerous mitigation measures for consideration by the broader stakeholder community and will work in tandem with the Joint Agencies to comprehensively review the state’s reliability program and to implement changes to prevent future outages and achieve our climate goals. We would welcome the opportunity to meet with you and your staff to discuss our proposals.

Sincerely,

Beth Vaughan
Executive Director

**cc:** Honorable Toni Atkins, President pro tempore, California State Senate
Honorable Anthony Rendon, Speaker of the Assembly
Honorable Chris Holden, Chair, Assembly Committee on Utilities and Energy
Honorable Ben Hueso, Chair, Senate Energy Utilities and Communications
Marybel Batjer, President, California Public Utilities Commission
David Hochschild, Chair, California Energy Commission
Stephen Berberich, President and CEO, California Independent System Operator
Ana Matosantos, Cabinet Secretary, Office of the Governor
Alice Reynolds, Senior Advisor, Office of the Governor
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<th>Jurisdiction</th>
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Staff will provide an overview of the proposed agenda items for the October 1, 2020 Board of Directors meeting for review and feedback from the Executive Committee. The Draft Board agenda is attached to this staff report. Information on the main items for Board consideration is provided below.

CONSENT AGENDA
The following items are recommended for inclusion on the Consent Agenda of the October Board meeting.

Approve Re-Appointments and New Appointments to Fill Vacancies on the Community Advisory Committee (CAC)
As per the CPA Bylaws (Article 8, Section 5), the initial term of service for current CAC members shall expire at the Board Meeting in April 2020. As such, staff reached out to all current CAC members, notifying them of the term expirations and inquired if they would like to apply to be considered for re-appointment to the CAC. Simultaneously, staff solicited interest from new candidates from all CAC subregions, as well as for the current vacancies in the Gateway and East Ventura/West Los Angeles County subregions. Staff received twenty-three applications, which included all current CAC members and ten new applications.

Staff is recommending re-appointment of 12 of the 13 current CAC members, the appointment of two new members to fill seats in the Gateway Cities Subregion (Downey,
Hawaiian Gardens, Paramount, and Whittier) and one new member to fill the open seat in the East Ventura/West LA County Subregion (Agoura Hills, Camarillo, Calabasas, Moorpark, Simi Valley, Thousand Oaks, and Westlake Village). The list of recommended appointees is included as Attachment 2 to this staff report.

**REGULAR AGENDA**
The following items are recommended for inclusion on the Regular Agenda of the October Board meeting.

**Power Purchase Agreement– 2018 Clean Energy RFO**
In October 2018, CPA launched its 2018 Clean Energy RFO targeting procurement of 1-2 million MWh of annual renewable energy. CPA received a robust response to the RFO from over 230 facilities for renewable, renewable plus storage, and standalone storage offers. The Energy Planning & Resources Committee approved a shortlist of projects that were selected to proceed with PPA negotiations. CPA entered into exclusive negotiations with five developers for seven projects, which included four solar facilities, two solar plus storage facilities, and one standalone battery facility for contracts 15 years in length or longer. To date, the CPA Board has approved two projects from this 2018 RFO, including the 40 MW Golden Fields and 233 MW Arlington solar projects. CPA was unsuccessful in reaching agreement with four other projects from the 2018 RFO.

One solar plus storage project shortlisted during the 2018 Clean Energy RFO has remained in exclusive negotiations, which will be presented for Board consideration in October. The project remains highly competitive, and its offer price would place this project in the first quartile of value relative to valuation of the 2019 Clean Energy RFO offers. In addition, this project is compelling from a land use perspective as it will be built on the site of shuttered natural gas power plant.

Per CPA’s Energy Risk Management Policy, any power purchase transactions greater than five years require approval by the Board. The project will help fulfill CPA’s long-term
contracting compliance obligation, lower CPA’s renewable energy costs, and expand the overall supply of renewable energy and storage capacity in California.

Authorize Continuation of CPA’s COVID-19 Bill Assistance Program

In May 2020, the CPA Board approved up to $1 million for bill assistance to residential and small business customers impacted by the COVID-19 economic downturn. Assistance is available in the form of credits on customer bills to new sign-ups for the CARE/FERA/Medical Baseline (C/F/MB) programs and for existing CARE/FERA/Medical Baseline and small business customers who sign up for extended payment plans (PP-C/F/MB and PP-Small Com respectively). In June 2020, the Board authorized an additional $250,000 for the program in FY 2020/21 using contingency funds in the Local Programs budgets if necessary. Also in June, the Board authorized up to an additional $1 million (for a total of up to $2 million) for the program should CPA’s FY 2019/20 results be better than projected.

As of the end of August 2020, CPA authorized bill credits of $1,077,250 to 41,844 customers (representing more than 4% of CPA’s total customer base) in the following manner.

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<td>PP – C/F/MB</td>
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<td><strong>$1,077,250</strong></td>
<td><strong>41,844</strong></td>
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Weekly bill credit amounts range between $35,000 and $65,000. Geographical distribution of the credits continues to follow trends presented to the Board in July 2020, with a larger proportion of credits going to more economically challenged areas and to those areas where member agency engagement in promoting the credits has been robust. While the conditions that caused the need for the program remain unfortunate and ongoing, staff believe the program has been a success so far as it has met clear customer
needs, reduced the number of customers who enter non-payment status, and shown CPA to be a nimble organization in the face of difficult circumstances.

Given weekly average disbursement levels, it is likely that $1.25 million of bill credits will be applied to customer bills by the time of the October 1, 2020 Board meeting. At the same time, FY 2019/20 results will be better than expected. Therefore, staff proposes to request that the Board formally authorize up to $2 million total for the program, allowing it to continue through the fall.

Following further research, staff determined that COVID-19 bill assistance program credits are accounted for as a reduction of revenue consistent with generally accepted accounting principles. Should CPA reach the proposed $2 million program limit, approximately $650,000 of the bill credits would be recorded in FY 2019-20 and the remaining $1.35 million would be recorded in FY 2020-21. Since bill credits will be recorded as a reduction in revenue, a budget adjustment is not required at this time.

As the proposed $2 million limit approaches, or towards the end of the year, CPA will re-evaluate the need and benefits of the program in light of several factors including fiscal outlook (including 2021 rates, PCIA, and bad debt levels), the potential for re-institution of customer disconnections in April 2021, and a new statewide ratepayer-funded program that would reimburse both CPA and SCE for bad debt write-offs of certain types of vulnerable customers.

**ATTACHMENTS**

1) Draft October 1, 2020 Board Meeting Agenda
2) List of Recommended CAC Appointments
REGULAR MEETING of the Board of Directors of the
Clean Power Alliance of Southern California
Thursday, October 1, 2020
2:00 p.m.

CALL TO ORDER AND ROLL CALL

GENERAL PUBLIC COMMENT

CONSENT AGENDA
1. Approve Minutes from September 3, 2020 Board of Directors Meeting
2. Approve Re-Appointments and New Appointments to Fill Vacancies on the Community Advisory Committee
3. Receive and File Community Advisory Committee Monthly Report

REGULAR AGENDA
4. Approve Power Purchase Agreement - 2018 Clean Energy RFO
5. Authorize Continuation of CPA’s COVID-19 Bill Assistance Program and Disbursement of up to $2 million in Bill Credits

MANAGEMENT UPDATE

COMMITTEE CHAIR UPDATES
Director Lindsey Horvath, Chair, Legislative & Regulatory Committee
Director Julian Gold, Chair, Finance Committee
Director Kevin McKeown, Chair, Energy Planning & Resources Committee

BOARD MEMBER COMMENTS

REPORT FROM THE CHAIR

ADJOURN – NEXT REGULAR MEETING ON NOVEMBER 5, 2020
Community Advisory Committee (CAC)
Members Recommended for Re-Appointment and New Proposed Appointments for 2020-2022 Term

<table>
<thead>
<tr>
<th>Region</th>
<th>Positions</th>
<th>Area</th>
<th>Proposed Re-Appointments</th>
<th>Proposed New Appointees</th>
</tr>
</thead>
<tbody>
<tr>
<td>East Ventura/West LA County – 3 Positions</td>
<td></td>
<td>(Agoura Hills, Camarillo, Calabasas, Moorpark, Simi Valley, Thousand Oaks, Westlake Village)</td>
<td>Angus Simmons, Lilian Mendoza</td>
<td>Jennifer A. Burke</td>
</tr>
<tr>
<td>San Gabriel Valley – 2 Positions</td>
<td></td>
<td>(Alhambra, Arcadia, Claremont, Sierra Madre, South Pasadena, Temple City)</td>
<td>Richard Tom, Robert Parkhurst</td>
<td></td>
</tr>
<tr>
<td>West/Unincorporated Ventura County – 2 Positions</td>
<td></td>
<td>(Ojai, Oxnard, Ventura, Unincorporated Ventura County)</td>
<td>Lucas Zucker, Steven Nash</td>
<td></td>
</tr>
<tr>
<td>South Bay – 2 Positions</td>
<td></td>
<td>(Carson, Hawthorne, Manhattan Beach, Redondo Beach, Rolling Hills Estates)</td>
<td>David Lesser, Emmitt Hayes</td>
<td></td>
</tr>
<tr>
<td>Westside – 2 Positions</td>
<td></td>
<td>(Beverly Hills, Culver City, Malibu, Santa Monica, West Hollywood)</td>
<td>Cris Gutierrez, David Haake</td>
<td></td>
</tr>
<tr>
<td>Unincorporated LA County – 2 positions</td>
<td></td>
<td></td>
<td>Neil Fromer, Kristie Hernandez</td>
<td></td>
</tr>
</tbody>
</table>

(Applicant Summary)
2020-2022 Community Advisory Committee New Applicant Summaries

| Candidate: Jennifer A. Burke | Subregion: East Ventura/West LA | Eligible Candidate: Yes |

**Section 1: Personal Information**
A. Home Address: Newbury Park, CA
B. Occupation: Communications Director

**Section 2: Qualifications**
A. *Experience serving on advisory committees / public commission / similar bodies:*
   - I am a member of Indivisible: Conejo, a progressive and diverse community organization, and attend monthly informal meet-ups of other sustainability professionals in Thousand Oaks.
B. *Experience with outreach or community leadership:*
   - Before moving to Ventura County, I volunteered as an English as a Second Language teacher, and served on the board of the USC Alumni Club of the Nation’s Capital, where -- for my role in directing outreach activities -- I earned a Widney Alumni House Volunteer Award for my outstanding contributions to the USC community.
C. *Experience or expertise in energy field: N/A*
   - An expert in strategic communications, for over a dozen years I have advocated for smart, market-based climate change policies at one of the world’s largest environmental organizations. As Communications Director for Climate at Environmental Defense Fund, I have led public affairs campaigns around key climate initiatives in California, Washington and the United Nations. These include in 2015, successfully advocating for key environmental integrity issues at the UN climate conference in Paris, which produced the world’s first climate agreement; in 2016, successfully advocating for the California legislature to adopt a climate goal to cut emissions at least 40% below 1990 levels by 2030; and in 2017, successfully advocating for the legislature to extend California’s landmark cap-and-trade program and give it even stronger tools to improve local air quality in the communities most burdened by pollution.
D. *Other skills / knowledge / experience to bring to Committee:*
   - With 13 years of experience in environmental advocacy, a master’s degree from Georgetown University in Public Relations & Corporate Communications, and a bachelor's degree from the University of Southern California in Journalism and Political Science, I’m an expert in engaging members of the public, influencing decision makers, and reaching strategic goals. I have expertise in developing and executing communications strategies, particularly to support policies to address climate change at the state, national and international levels. I can translate science, economic and policy jargon into layperson-friendly messages, and know how to disseminate those messages to target audiences through channels such as social media, digital platforms including websites and blogs, press releases, op-eds, speeches and fact sheets.

**Section 3: Additional Information**
A. *Why you are interested / what you hope to achieve:*
   - *East Ventura and West L.A. County is an area rich with natural beauty of open spaces and the Santa Monica Mountains -- but also at risk of wildfires and drought conditions that are being intensified by a warming planet. Our region of Southern California has already seen some of the biggest increases in average temperatures from 1895-2018, according to NOAA data. That’s why our region especially stands to benefit from the benefits of the Clean Power Alliance’s renewable energy, and why I would be honored to support the CPA by serving on the Community Advisory Committee. On the CAC, I would advocate on behalf of East Ventura and West L.A. County customers and rely on my background as a communications professional and environmentalist to provide guidance to the CPA on its policies, programs, and planning. I’d be particularly interested in what the CPA, as an energy service provider, can do to address climate change, support the CPA community even more, and ensure all its customers can benefit from this energy revolution. CPA’s success in ensuring all customers benefit from clean energy will rely in part on how effectively CPA connects with its customers. I would be eager to provide insight and guidance on outreach strategies, to ensure those in the CPA’s customer profile have access to the information they need to benefit fully from the CPA.*
B. List other languages / ability to support non-English speaking communities:
   • n/a
C. Anything else you would like CPA to know:
   • Climate change has hit very close to home since I moved to Thousand Oaks in 2017. I watched the Thomas Fire ravage Ventura and Santa Barbara Counties, and evacuated in 2018 when the Woolsey Fire swept into Thousand Oaks. So I was thrilled to hear my city was joining the Clean Power Alliance, and one of my first acts as a new resident was to urge every member of the City Council to adopt 100% Green power as its default rate, which it did. I'm also a new mom, which has brought a particular urgency to doing all I can to ensure my daughter can grow up in a healthy, habitable Southern California.

   In my environmental advocacy work, I have seen that citizens can have a real influence on environmental issues when they're engaged, and that market demand is important in creating the conditions that can address climate change. Serving on the CAC would allow me to help my community engage with and benefit from the CPA, support the CPA in working toward a renewable and resilient energy future, and protect the planet from the worst effects of climate change.

Section 4: Commitment
A. Ability to make commitment:
   • I look forward to serving the two-year term and attending meetings.
B. Signed to certify electric holder in CPA service territory and meet eligibility requirements? Yes.
Candidate: Jaime Lopez  Subregion: Gateway  Eligible Candidate: Yes

Section 1: Personal Information
A. Home Address: Paramount CA
B. Occupation: Ph.D Student University of Southern California

Section 2: Qualifications
A. Experience serving on advisory committees / public commission / similar bodies:
   • Served as a Planning Commissioner in Paramount from January of 2019 to April of 2020.
B. Experience with outreach or community leadership:
   • I've worked as an educational advisor for Johns Hopkins University with students in my caseload attending schools and living in the Gateway Cities. I'm currently exploring sustainability and environmental justice topics in my region as part of my graduate studies.
C. Experience or expertise in energy field:
   • Currently studying to obtain LEED certification. I also worked as a technical writer for an engineering firm in Santa Fe Springs working with clients in oil, solar energy, and many other public energy entities.
D. Other skills / knowledge / experience to bring to Committee:
   • I have a Master’s Degree in City Planning and currently doing a PhD program where I am focusing on environmental planning and public participation in the planning process

Section 3: Additional Information
A. Why you are interested / what you hope to achieve:
   • I am interested in serving as a voice for equity in all matters related to energy provision and environmental concerns. I would like to contribute my voice as a knowledgeable student of the environment and as a resident who grew up in the Gateway Cities and intends to help lead this region’s sustainability vision into the future.
B. List other languages / ability to support non-English speaking communities:
   Spanish
C. Anything else you would like CPA to know:
   • I am very interested in expanding on my knowledge of energy. Being a recent planning commissioner in Paramount supplemented my formal education and my prior work experience in ways that empowered me to pursue more involvement with the communities in my region.

Section 4: Commitment
A. Ability to make commitment:
   I work remotely mostly for school and look forward to researching and studying all relevant materials that will enable me to make informed decisions as a member of this advisory committee for the next two years.
B. Signed to certify electric holder in CPA service territory and meet eligibility requirements? Yes.
Candidate: Genaro Bugarin Jr.  Subregion: Gateway  Eligible Candidate: Yes

Section 1: Personal Information
A. Home Address: Whittier, CA
B. Occupation: Clean Energy Consultant

Section 2: Qualifications
A. Experience serving on advisory committees / public commission / similar bodies:
   • I am currently an Advisory Board member at The STEM Academy of Boyle Heights, a small and innovative public high school in Boyle Heights in East Los Angeles. As a board member, I attend regular board meetings and provide feedback on the school’s strategic goals, from increasing enrollment, academic and extracurricular programming, to engaging both students and parents to foster a strong community. There are opportunities to provide mentorship to students and participate in school events. For the last two years, I have created an opportunity and provided internships to two students each year. As a public school from Boyle Heights myself, it gives me great pleasure to help the younger generation, especially by exposing them to the energy industry.

B. Experience with outreach or community leadership:
   • My community leadership began in college. While attending Dartmouth College, I found myself representing the Latino/a culture by simply being one of a handful of minority students from Los Angeles. I recognized then the importance of identity and the value in educating others about diversity. I became involved in student organizations and organized events and community activities. A few years after college, I decided to pursue a Master of Business Administration (MBA) and got involved in programs and organizations such as the National Society of Hispanic MBA (NSH MBA), the UCLA Riordan Fellows and the Management Leadership for Tomorrow (MLTA) organization. These groups offered an opportunity to support my peers and promote graduate education. In recent years and as an energy professional at The Energy Coalition, I work exclusively with Cities, Schools, and Counties and support their energy and sustainability strategies. My work is through rate-payer funded programs and I consider a lot of what we do is a public service. I enjoy representing and working for the public’s interests.

C. Experience or expertise in energy field:
   • I am a mechanical engineer by training and began my career in energy in 2005, working for a mechanical contractor and managing energy retrofit projects. I found my place at The Energy Coalition in 2012, a non-profit company that focuses on energy programs and services. These last 8-years have been a wealth of experience in the energy industry. My focus has been energy efficiency and demand response, working closely with utilities, engineers and contractors, and the public sector. As the market has changed to an increasing need for reliability, I am pivoting to lead the company’s programs on DERs, microgrids, and advance initiatives in controls, energy markets, and finance. My personal interests are equity and affordability of the energy transition, ensuring that everyone has a voice and no one is left out.

D. Other skills / knowledge / experience to bring to Committee:
   • I am very practical. Always looking to simplify and bring problems and concepts to their simple and most essential core. I believe this skill will be a great asset in communicating CPAs programs and services to the community and in communicating the needs and experiences of the community to CPA staff.

Section 3: Additional Information
A. Why you are interested / what you hope to achieve:
   • In the first quarter of 2020, I installed solar panels and purchased an electric vehicle. These personal actions, and my overall path to electrify my home, are an invaluable learning experience. Complementing my professional experience on the industry, I have seen myself as a customer and can bring this additional perspective to the Committee.

B. List other languages / ability to support non-English speaking communities: Spanish

C. Anything else you would like CPA to know:
• I am very excited to do more and help shape the community's energy transition, to support everyone, especially those more in need that lack education or are not English speaking. Thank you for your consideration.

Section 4: Commitment
A. Ability to make commitment:
• I am able to commit to the 2 year period.
B. Signed to certify electric holder in CPA service territory and meet eligibility requirements? Yes.
Staff Report – Agenda Item 4

To: Clean Power Alliance (CPA) Executive Committee
From: Ted Bardacke, Executive Director
Subject: New Member Expansion Activities
Date: September 16, 2020

SUMMARY
Over the course of spring and summer 2020, CPA staff engaged in serious discussions with five cities in Los Angeles County about joining CPA. Two cities declined to join CPA and three deferred decisions until 2021. The activities and outcomes have revealed some areas for potential improvements in CPA’s existing expansion process. Staff seeks the Executive Committee’s input as planning for 2021 outreach begins.

DISCUSSION
At the June 2019 Board retreat, the following three parameters were set to guide CPA’s prioritization of where to pursue expansion opportunities:

1. Areas that would fill in geographic “holes” in CPA’s service territory
2. Important load centers where there are synergies with CPA’s environmental and/or programmatic goals
3. Increasing diversity among CPA membership

Given other issues that have arisen in 2020, pro-active outreach to prospective new members was limited. Instead, CPA was largely reactive to requests from communities, usually via requests from local elected officials and/or city staff. However, the five cities that CPA spent time engaging with – Long Beach, Hermosa Beach, South El Monte, Rancho Palos Verdes, and Palos Verdes Estates – did fall within the parameters previously established.
The current process for considering CPA membership, established when Westlake Village joined, is as follows:

- City Council formally expresses interest in joining CPA by voting to a) pay for a feasibility study to be undertaken by CPA or CPA consultant\(^1\) and b) file a request with Southern California Edison (SCE) to give CPA access to the confidential historic load information necessary to conduct the feasibility study. Deadline for this expression of interest is June 30 of any calendar year.
- CPA staff/consultants undertake the feasibility study and present results to the CPA Board. The feasibility study primarily looks at financial and environmental impacts of a prospective new member.
- CPA Board decides whether to invite the prospective new member to join and whether there are any conditions, financial or otherwise, attached to that invitation.
- If the Board extends an invitation to a new member, the City Council of that prospective member votes to formally join CPA’s Joint Powers Authority.
- CPA staff/consultants prepare an Implementation Plan Amendment.
- CPA Board approves Implementation Plan Amendment, related amendments to the JPA.
- CPA staff submit Implementation Plan Amendment to California Public Utilities Commission (CPUC) by December 31 of any calendar year.
- Minimum one-year waiting period between filing an Implementation Plan Amendment and start of service to new customers.

Overall, expansion activities were impacted by COVID-19. Hermosa Beach and South El Monte staff cited COVID-19 issues for wanting to wait until 2021 to bring potential CPA membership to their respective City Councils for consideration. The Long Beach City Council voted 5-4 to delay any action on CCA formation or joining CPA until 2021. Rancho Palos Verdes voted 4-1 to formally express interest in joining CPA but then never executed the required forms for submission to SCE and also

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\(^1\) Cost of the study ranges between $20,000 and $35,000 depending on the size and load complexity of the prospective member.
sought to pick, through their own RFP process, the consultant that would conduct CPA’s feasibility study; in late August, the Rancho Palos Verdes voted 4-1 to rescind its interest in joining CPA. The Palos Verdes Estates City Council declined to express interest in joining CPA.

The entire potential expansion effort consumed a significant amount of staff time. While support from local elected officials and community members was both significant and passionate, outreach activities in some areas generated significant opposition that continues to have an impact on the allocation of staff resources.

**Potential Process Improvements**

Executive Committee feedback on the following questions is requested:

1) Is CPA willing to take on some of the costs of performing feasibility studies, either through cost-share with the potential new members, more use of internal staff resources, or both? Requiring local communities to bear some risk/responsibility prior to conducting a feasibility study is an important screen that limits heavy time engagement with uninterested parties. In the past, Board members have also spoken strongly about new communities covering their study costs. However, the act of charging communities for a feasibility study that is focused on CPA’s needs has caused confusion and resistance in many communities. A flat-rate and modest “application fee” of $10,000 -- $15,000 is one potential alternative should CPA not seek full cost recovery.

2) Should CPA revisit any of the parameters set by the Board over a year ago in an attempt to have a more focused outreach process? For example, narrowing the parameters could allow staff to pre-select a limited number of communities to target in future years. Or incorporating another qualitative parameter such as “shared values” could help CPA avoid immersing itself in local community politics where the potential for success is limited.

3) Should Clean Power be the minimum default level for new communities? Given the modest (1%) rate savings of the Lean Power rate and the significant environmental benefits of Clean Power vs. Lean Power, establishing this minimum
default level would screen out communities whose primary interest is in rate savings (which would still be offered to the individual customer) as well as make feasibility studies simpler to conduct.

Executive Committee feedback on other items related to expansion activities is welcome.