

MEETING of the Community Advisory Committee of the
Clean Power Alliance of Southern California
Thursday, October 10, 2019 1:00 p.m.

MINUTES

555 W. 5th Street, 35th Floor,
Los Angeles, CA, 90013

Ventura County Government Center
Channel Islands Conference Room, 4th Floor Hall of Administration
800 South Victoria Avenue, Ventura, CA 93009

Whittier City Hall – Admin Conference Room
13230 Penn Street, Whittier, CA 90602

I. WELCOME AND ROLL CALL

- II. Chair David Haake called the meeting to order at 1:06 p.m. and Rigoberto Garcia, Board Secretary, conducted roll call.

East Ventura/West LA County	Angus Simmons (Vice Chair)	Absent
East Ventura/West LA County	Laura Brown	Absent
East Ventura/West LA County	Lilian Teran Mendoza	Absent
San Gabriel Valley	Richard Tom	Present
San Gabriel Valley	Robert Parkhurst (Vice Chair)	Present
West/Unincorporated Ventura County	Lucas Zucker	Remote
West/Unincorporated Ventura County	Steven Nash	Remote
South Bay	David Lesser	Present

Clean Power Alliance Community Advisory Committee
October 10, 2019

South Bay	Emmitt Hayes	Absent
Gateway Cities	Jaime Abrego	Remote
Gateway Cities	Jordan Salcido	Absent
Westside	Cris Gutierrez	Present
Westside	David Haake (Chair)	Present
Unincorporated Los Angeles County	Neil Fromer	Present
Unincorporated Los Angeles County	Kristie Hernandez	Absent

III. GENERAL PUBLIC COMMENT

There were no general public comments.

IV. CONSENT AGENDA

1. Approve Minutes from September 12, 2019 Community Advisory Committee Meeting

Committee Member Parkhurst requested the minutes be amended and Board Secretary Garcia read the proposed changes into the record.

Motion: David Lesser, South Bay

Second: Richard Tom, San Gabriel Valley

Vote: Item 1 was approved as amended by a unanimous roll call vote.

2. Receive and File Staff Update on Operational Activities

Committee Member Parkhurst asked regarding the GHG report what the scope is. Ted Bardacke, Executive Director, responded that two independent audits are conducted, an annual official state reporting called the 'Power Source Disclosure' composed of raw data of power renewables and sources; the second audit is composed of two other programs, one called the 'Green-E Certification Program' which certifies the 100% renewable energy procured, and second Climate Registry which monitors the greenhouse gas intensity.

Committee Member Lesser asked what the practical impacts are of the proposed decision regarding Once-through cooling (OTC) plants. Mr. Bardacke responded there are two impacts, the CPUC would ask State Water Control Board to extend four OTC plants, two of which are in CPA service territory. In Redondo Beach it would impact a potential sale, and at Ormond Beach it would impact open space and restoration of the area. Bardacke indicated that the RA projections affect the

entire State, but the Southern California Edison territory providers are being asked to bear the weight of producing 2,500 MW of new capacity, of which CPA would be responsible for 350 MW. Mr. Bardacke suggested that a silver lining may be that the CPUC wants CCA's to be a part of solution rather than mandating a pro-rated bill to pay. Lastly, Mr. Bardacke indicated CPA would participate in filing a response to CPUC to address concerns.

There were no public comments on the item.

Motion: Neil Fromer, Unincorporated Los Angeles County

Second: Cris Gutierrez, Westside

Vote: Item 2 was approved as submitted by a unanimous roll call vote.

V. REGULAR AGENDA

3. Discuss Possible Frameworks for Regional, Sub-Regional, and Local Program Funding Distribution

Mr. Bardacke introduced the item as a brainstorming item, to gather ideas regarding program categorizations for local funding distribution. Mr. Bardacke summarized the categories as Funding, Local Procurement, Resiliency and Grid Management, Electrification, and Education and Technical Assistance. Mr. Bardacke asked underlining questions on how CPA should consider funding distribution, what mechanism should be used, should programs be tailored to specific regions, and insight can the Committee provide to both funding and program types.

Remote location Ventura asked for clarification on if staff is looking for specific programs or a strategy. Mr. Bardacke responded that staff would seek suggestions on strategy as a framework. Committee Member Zucker responded that programs should be tailored at the local level to the member agency and provide an incentive for other agencies to join. Committee Member Nash responded that related the OTC extension, if there was a way to extend local capacity and resiliency at the local level it would force the closure of the Ormond plant. Committee Member Nash added that the lack of EV charging in Ventura County could be tied to the difference in income disparity and demographics should be considered within the strategy.

Committee Member Tom commented that staff should consider what other CCA's are doing and look for opportunities join upcoming projects. He further mentioned the example of EV chargers in Ventura County, a program already exists and CPA could contribute funds towards it; he emphasized going after 'low hanging fruit' to get CPA's name out there.

Committee Member Fromer commented that there could be short- and long-term options; and to pay attention to the needs of underserved constituents.

Committee Member Gutierrez commented on marketing and messaging for people to participate; secondly Committee Members should learn more about one another to leverage existing connections. Committee Chair Haake commented that it might be worthwhile to preliminarily raise awareness of upcoming programs so that communities can be ready to participate. Committee Member Parkhurst commented CPA should help disadvantaged communities but using a 'fishing model' strategy. Committee Members reached a consensus that the marketing strategy needs to reflect that programs like these is what make CPA different and that's what will keep residents as customers. Committee Member Lesser asked how much money was available. Mr. Bardacke responded that there is very little money available now, but CPA needs to build the strategy for when funds become available, they can begin. Mr. Bardacke added that one of the benefits of developing a strategy now is that CPA can evaluate it based on pilot programs and provided examples of competing interests at the public agency, commercial, and residential levels. Committee Members reached a general consensus that areas with the highest needs would be given a preferential priority and CPA should focus on programs that get the 'best bang for the buck'.

4. Discuss and Provide Feedback on 2019-20 Marketing and Outreach Plan.

Allison Mannos, Senior Manager, Marketing and Customer Engagement, introduced the item as a discussion on creative outreach to engage customers in new actions. The Committee broke out into groups for further discussion on objections.

Objective #1: Engage Customers in New Actions: The Committee provided the following general comments: CPA has provided meaningful existing avenues; Explore at the school level to educate kids on renewable energy economy; focus more on image; bilingual students can be key for translation of message; create a boy/girl scout merit badges competition with award ceremony; provide stats on how cities compare in energy renewables and consumption; refresh messaging; build on climate strike; incorporate the wildfires; green businesses and related certificates; use 100% renewable energy stickers.

Objective #2: Expand presence and grow audience: The Committee provided the following general comments: Align with likeminded organizations like IBEW, NIKA, Net Zero facilities; leverage existing connections; work with trade unions; use grant funding from Arizona Wind Project to fund local colleges; market CPA is a positive light; connect

through newspapers, science fairs; organize with the 50th anniversary of Earth Day; utilize CPA's website to highlight investments in community; market what the difference is between CPA and SCE; focus on customers making a difference; focus on clean air; advocate speaking at City Council meetings to provide updates on projects; append to existing data reports how much CO2 equivalent gas is removed; incorporate public art; t-shirts; logo competition.

Public Comments: Harvey Eder on Public Solar Power Coalition.

VI. COMMITTEE MEMBER COMMENTS

Ms. Mannos encourage CAC members to follow social media accounts and to look at employment opportunities within CPA.

Christian Cruz, Community Outreach Manager, provided an update on a CPA led incubator event and thanked Committee Member Parkhurst for attending an Altadena event.

Committee Member Gutierrez recommended Committee Members circulate photos from climate events to Ms. Mannos.

VII. ITEMS FOR FUTURE AGENDAS

Committee Member Fromer requested staff provide an update on the CPUC proposed decision including the draft letter circulated, submitted comments and what the decision would mean for CPA in terms of costs and challenges.

VIII. ADJOURN – NEXT MEETING ON NOVEMBER 14, 2019

Committee Chair Haake adjourned the meeting at 2:47 p.m.