

MEETING of the Community Advisory Committee of the  
Clean Power Alliance of Southern California  
Thursday, September 12, 2019, 1:00 p.m.

**MINUTES**

*555 W. 5<sup>th</sup> Street  
Los Angeles, CA 90013*

*Ventura County Government Center  
Channel Islands Conference Room, 4th Floor Hall of Administration  
800 South Victoria Avenue, Ventura, CA 93009*

*Whittier City Hall – Admin Conference Room  
13230 Penn Street, Whittier, CA 90602*

**I. WELCOME AND ROLL CALL**

Chair David Haake called the meeting to order and Rigoberto Garcia, Board Secretary, conducted roll call.

<b>East Ventura/West LA County</b>	Angus Simmons (Vice Chair)	Absent
<b>East Ventura/West LA County</b>	Laura Brown	Remote
<b>East Ventura/West LA County</b>	Lilian Rodriguez	Remote
<b>San Gabriel Valley</b>	Richard Tom	Present
<b>San Gabriel Valley</b>	Robert Parkhurst (Vice Chair)	Present
<b>West/Unincorporated Ventura County</b>	Lucas Zucker	Remote
<b>West/Unincorporated Ventura County</b>	Steven Nash	Remote
<b>South Bay</b>	David Lesser	Present
<b>South Bay</b>	Vacant	
<b>Gateway Cities</b>	Jaime Abrego	Remote

<b>Gateway Cities</b>	Jordan Salcido	Absent
<b>Westside</b>	Cris Gutierrez	Present
<b>Westside</b>	David Haake (Chair)	Present
<b>Unincorporated Los Angeles County</b>	Neil Fromer	Absent
<b>Unincorporated Los Angeles County</b>	Kristie Hernandez	Present

## II. GENERAL PUBLIC COMMENT

There were no general public comments.

## III. REGULAR AGENDA

1. Approved Minutes from July 11, 2019 Community Advisory Committee Meeting

**Motion:** Robert Parkhurst, San Gabriel Valley

**Second:** Cris Gutierrez, Westside

**Vote:** Item 1 was approved by roll call vote, with an abstention from Committee Member David Lesser.

2. Received Staff Update on Operational Activities including Voyager Scholarship Program, Financial Performance, Energy Procurement, and Customer Billing

Christian Cruz, Community Outreach Manager, provided a brief update on the Voyager Scholarship distribution. Mr. Cruz stated that six of the seven agreements have been received and that Oxnard College would match their allocation dollar-for-dollar.

Ted Bardacke, CPA Executive Director, provided an update operational activity. Mr. Bardacke reviewed the SCE billing issues, and indicated that it has largely been resolved, however, there remains approximately 10,000 accounts that need to be rebilled. There was an up-tick in calls to our

customer service line, around this specific issue, and there was concern opt-outs would rise. However, just about 1% opted out, but 6% of those who called the customer service line, who were affected, decided to change their rate plan to 100% renewable energy, which was a positive. Committee member Hernandez was affected and indicate that the SCE call center representative commented on CPA pricing versus their pricing. This is prohibited under the code of conducted and staff indicated that we would bring this up to SCE.

Mr. Bardacke highlighted the CPA financial position, and indicated that May and June were challenging months, as the months were cooler than expected, which affected our projected revenue that takes into account warmer weather. Because of this, CPA had to borrow on their line of credit, but it will all be paid by September 20<sup>th</sup>. Additionally, CPA took action to purchase a small amount of PCC-3 Renewable Energy Credits (REC). Mr. Bardacke indicated the JPA discourages this use, however, it was necessary to purchase these due to its fiscal position and only for the remainder of 2019 and will not be included in the 100% renewable product. Vice Chair Parkhurst asked the percentage of PCC-3 recs in the CPA portfolio. Mr. Bardacke stated that it would be less than ten percent.

Mr. Bardacke also reviewed the PUC decision to require both SCE and CCAs in its territory to acquire more RA and more reliability capacity. This ruling also asked the State Water Board to extend the once through cooling deadlines for Redondo Beach and Ormand Beach facilities. Committee member Zucker asker if CPA can weigh in on this at the PUC. Mr. Bardacke indicated that CPA would.

Mr. Bardacke recapped the long-term resources contracting. In the last RFO process, CPA entered negotiations with seven projects from that process, and CPA will emerge with 3-4 projects after negotiations have been

completed. There is an RPS requirement, that by 2024 65% of CPA renewable energy requirements in the State of California have to be met with contracts of ten years or more. Additionally, CPA is looking at portfolio diversity, which includes geothermal, hydro, and other renewable resources. CPA will be launching an RFO in October 2019 and CPA will be looking to increase the number of projects and CPA will also be launching a distributed procurement track for smaller projects of less than 10MW in CPA service territory, so they are not competing against larger projects. So this new RFO will have two tracks instead of just one, which will help with local job creation for local projects. Committee member Zucker asked if we could add an alternate local projects model and include feed-in tariffs or virtual powerplants (behind the meter). Mr. Bardacke indicated that designing these kinds of programs takes up to a year. Mr. Bardacke indicated that because of the significant staff time required to develop and establish an alternate local track model with the inclusion of Feed-in Tariffs and virtual powerplants, it is not possible at this time. However, staff has started to discuss releasing a Request for Information (RFI) process in order to solicit ideas on alternative models, and the CAC can provide input at that time. Additionally, Mr. Bardacke indicated that CPA may need to go and recruit good projects and staff is open to ideas about that from the Committee. Committee member Gutierrez asked if the recent hires have helped staff to begin moving toward the process of recruiting. Mr. Bardacke clarified that the hires have mostly been in regulatory and have not yet closed the recruitment on the hires that would help with recruiting for high quality projects.

Vice Chair Parkhurst asked if the selection criteria could be shared. Mr. Bardacke stated that staff can distribute the current to criteria to the Committee via email.

3. Discussed 2019/2020 Marketing and Outreach Plan

Jennifer Ward, Director of External Affairs, introduced the item and highlighted that this presentation is intended to highlight some goals and objectives, while also asking the CAC for feedback. Allison Mannos, CPA Senior Manager of Marketing and Customer Engagement provided a brief presentation. Ms. Mannos highlighted that there will be messaging for CPA local programs, pilot programs, and general community outreach messaging around income-based programs. Ms. Mannos highlighted that in the upcoming quarter the community-based organization outreach grant program is expected to get adopted by the end of the year. Additionally, in the first quarter CPA plans to increase its sponsorship budget. The Communications team is also looking to move to better support commercial accounts customers, as well. Staff is looking for feedback in reference to expanding presence and growing the CPA audience and how to engage customers in new actions. Staff was asked to distribute the questions via email, so the committee can provide feedback within the next couple of weeks. Committee member Lesser asked that any communication materials highlight the differences between SCE and CPA and what it means to be greener, and the benefits of CPA. Committee member Hernandez also highlighted that CPA needs to capitalize on reaching out to youth so they can help educate their families and communities. Committee member Nash would like to CPA to show a timeline/goals that highlight a level of decarbonization by certain time frame (i.e. if we electrify X number of cars or house per year, we have achieved a certain level of decarbonization). Committee member Tom added that staff materials should also focus on the business community, such as ethnic chambers. Committee member Gutierrez also said to include CBOs, within universities and colleges. Committee member asked that we include clarity in any materials that clearly states what decarbonization with an explanation, so those who may not know what that is and are provided some context.

**IV. COMMITTEE MEMBER COMMENTS**

Vice Chair Parkhurst requested that the meetings become two hours.

**V. ITEMS FOR FUTURE AGENDAS**

Vice Chair Parkhurst requested the pilot program presentation be brought to the CAC for input.

**VI. ADJOURN**

Chair David Haake adjourned the meeting in memory of Marie Simmons. The mother of Vice-Chair Angus Simmons.