Powered by 100% Green Energy.
CPA CLEAN POWER ALLIANCE

Clean Power Alliance's Green Leader Program
Get Recognition for Going 100% Green!

Are you a 100% Green Power business or organization? If so, you have taken a major step to support your organization's sustainability goals, and we want to help you get credit for it!

Choosing 100% Green Power ensures your business receives Green-e® certified renewable energy to meet your greenhouse gas reduction goals, LEED requirements, and other sustainability metrics. You are directly contributing to local renewable energy development and building a thriving green economy.

Benefits Include:

- Decals, web badges and other promotional materials for display and marketing
- Co-promotion via member agencies and other green business programs
- Recognition in media and at community events and networking with other Green Leaders
- Assistance developing and promoting your business' greenhouse gas reduction metrics
- Listing in our Green Leaders directory
- Featured profiles of your business on Clean Power Alliance's website and social media

Participation Is Easy!

1. If you aren't already enrolled in 100% Green Power, opt up at cleanpoweralliance.org/rates.
2. Fill out the simple Green Leader online form at cleanpoweralliance.org/join.
3. Enjoy free web and social marketing! Contact us at **greenleader@cleanpoweralliance.org** or visit **cleanpoweralliance.org/greenleader** for more information.

Green Leader Spotlight:

Jack Dyer, Topa Topa Brewing Company

Jack and his two co-founders built their microbrewery in Ventura County on quality, craftsmanship, and sustainability. Topa Topa became a Green Leader to showcase their green values and enjoy the perks of extra marketing.

From reducing energy consumption during brewing, to shrinking their carbon footprint with only local deliveries, to using 100% Green Power, Topa Topa is a leader in the business community.

"For us, it's the right thing to do," says Jack.

"The premium we'll be paying is reasonable for our business and it's the next best thing to getting off the grid. Our vision is to be around for the next 100 years, so we need to make sure our planet is inhabitable and as sustainable as our business."

Green Leaders know that their energy is certified to meet the highest nationally recognized standard of renewable energy. Clean Power Alliance proudly procures Green-e® certified renewable energy for our 100% Green Power product. The electricity is generated from new facilities and marketed with transparency and accuracy.

100% Green Power matches 100% of your electricity usage. A percentage of this product's renewable content, listed below, is satisfied by renewable portfolio standard (RPS) state-mandated renewables that also meet Green-e® Energy eligibility rules, up to the 31% renewables that Clean Power Alliance must provide you under State's RPS rules. 100% of the product's renewable electricity content is Green-e® Energy certified. In 2019, 100% Green Power will be made up of the following new renewable resources averaged annually.

Green-e Energy® Certified New[2] Renewables in 100% Green Power				
Resource Type	Voluntary Renewables	Voluntary Generation Location	Green-e® Energy Eligible State Mandated Renewables	Green-e® Energy Eligible State Mandated Resource Location
Wind	69%	CA	31%	CA
Total Green-e® Energy Certified New Renewables			100%	

1. These figures reflect the renewables that we have contracted to provide in 2019. Actual figures may vary according to resource availability. We will annually report to you before August 1 of next year in the form of a Historical Product Content Label the actual resource mix of the electricity you purchased.

2. New Renewables come from generation facilities that first began commercial operation within the past 15 years.

For comparison, the current average mix of resources supplying Southern California Edison (SCE) includes: Renewable (32%), Nuclear (6%), Natural Gas (20%), Hydroelectric (8%), and Unspecified sources of power (34%). This resource mix was prepared in accordance with the California Energy Commission Power Source Disclosure program.

The average home in California uses 554 kWh per month. Source: U.S. EIA, 2017

Green-e® Energy CERTIFIED

100% Green Power is Green-e® Energy certified and meets the environmental and consumer-protection standards set forth by the nonprofit Center for Resource Solutions. Learn more at www.green-e.org.