MEETING of the Legislative & Regulatory Committee of the Clean Power Alliance of Southern California

Wednesday, August 28, 2019
10:00 a.m.

555 W. 5th Street, 35th Floor
Los Angeles, CA 90013

Meetings are accessible to people with disabilities. Individuals who need special assistance or a disability-related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the meeting materials, should contact Christian Cruz, at least two (2) working days before the meeting at ccruz@cleanpoweralliance.org or (213) 269-5870. Notification in advance of the meeting will enable us to make reasonable arrangements to ensure accessibility to this meeting and the materials related to it.

PUBLIC COMMENT POLICY: The General Public Comment item is reserved for persons wishing to address the Committee on any Clean Power Alliance-related matters not on today’s agenda. Public comments on matters on today’s Consent Agenda and Regular Agenda shall be heard at the time the matter is called. Comments on items on the Consent Agenda are consolidated into one public comment period. As with all public comment, members of the public who wish to address the Committee are requested to complete a speaker’s slip and provide it to Clean Power Alliance staff at the beginning of the meeting but no later than immediately prior to the time an agenda item is called.

Each speaker is customarily limited to two (2) minutes (in whole minute increments) per agenda item with a cumulative total of five 5 minutes to be allocated between the General Public Comment, the entire Consent Agenda, or individual items in the Regular Agenda. Please refer to Clean Power Alliance Policy No. 8 – Public Comments for more information.

In addition, members of the Public are encouraged to submit written comments to PublicComment@cleanpoweralliance.org. Any written comments should be provided to Clean
Power Alliance staff before an item is called so that they can be distributed to the Board and included in the official record.

Members of the public may also participate in this meeting remotely at the following addresses:

Agoura Hills City Hall
Planning Conference Room
30001 Ladyface Court,
Agoura Hills, CA 91301

Carson City Hall
Executive Conference Room
701 E. Carson Street
Carson, CA 90745

Redondo Beach City Hall
West Wing Conference Room
415 Diamond Street
Redondo Beach, CA 90277

West Hollywood City Hall
3rd Floor, City Manager’s Conference Room
8300 Santa Monica Blvd
West Hollywood, CA 90069

I. WELCOME & ROLL CALL

II. GENERAL PUBLIC COMMENT

III. CONSENT AGENDA
1. Approve Minutes from July 24, 2019 Legislative & Regulatory Committee Meeting

IV. REGULAR AGENDA
2. Receive Update from the Policy Director
3. Review Proposed Scope of Work for Lobbying Services for CPA

V. COMMITTEE MEMBER COMMENTS

VI. ADJOURN

Public Records: Public records that relate to any item on the open session agenda for a Committee Meeting are available for public inspection. Those records that are distributed less than 72 hours prior to the meeting are available for public inspection at the same time they are distributed to all, or a majority of, the members of the Committee. The Board has designated Clean Power Alliance, 555 W. 5th Street, 35th Floor, Los Angeles, CA 90013, as the location where those public records will be available for inspection. The documents are also available online at www.cleanpoweralliance.org.
MEETING of the Legislative & Regulatory Committee  
of the Clean Power Alliance of Southern California  

Wednesday, July 24, 2019, 10:00 a.m.  
555 W. 5th Street, 35th Floor, Los Angeles, CA 90013  

MINUTES  

Agoura Hills City Hall Planning Dept.  
Conference Room  
30001 Ladyface Ct, Agoura Hills, CA 91301  

Carson City Hall Human Resources  
Conference Room  
701 E. Carson Street, Carson, CA 90745  

II. GENERAL PUBLIC COMMENT  
There were no general public comments.
III. REGULAR AGENDA

1. Approved Minutes from May 22, 2019 Legislative & Regulatory Committee Meeting

   Motion: Committee member Deborah Klein Lopez, Agoura Hills
   Second: Committee member Cedric Hicks, Carson
   Vote: Item 1 was approved by unanimous roll call vote.

2. Discussed and Provided Direction on Procurement of State Lobbying Services for CPA

   Gina Goodhill, Policy Director, provided a brief presentation on this item. Ms. Goodhill pointed out that CPA is the only large CCA without a lobbying service to assist in CPA’s legislative work. CPA does utilize the CalCCA advocacy services, when appropriate. However, CPA and CalCCA may have different perspective or priorities that don’t always align with what the CalCCA lobbyists are prioritizing, especially since CPA has a different geographic territory than most CCAs. In addition, a CPA lobbyist can assist us to develop a larger legislative strategy specific to our needs and help cultivate relationships.

   Committee Member Klein Lopez asked if staff has any indication of cost for a lobbyist. Ms. Goodhill stated the cost typically is in the low $100,000s. Committee Member Hicks asked, whether staff can review similar scopes of work and develop one that would meet the CPA needs. Ms. Goodhill stated that staff would move forward to draft a scope of work based on similar scopes from other CCAs. Once completed, staff will bring a draft scope of work for consideration by the Committee.

   The Committee directed staff to bring back a scope of work for lobbying services, for discussion and vetting at the next meeting.
3. Reviewed Current CPA Positions on Bills in 2019/2020 Legislative Session

Gina Goodhill, Policy Director, provided a brief update on SB 155, currently CPA has an “oppose unless amended” position on this bill. Ms. Goodhill suggested that the position be changed to “neutral” since the bill was amended to clarify that this bill does not add any new enforcement power to the CPUC for procurement, which removes CPA’s concerns. The Committee agreed with that staff recommendation.

Ms. Goodhill also provided a brief update on SB 774. Ms. Goodhill stated that Senator Stern did not bring it for a vote at the Senate Energy Committee and pulled the bill for the year.

Motion: Committee member Cedric Hicks, Carson
Second: Committee member Deborah Klein Lopez, Agoura Hills
Vote: Item 3 was approved by unanimous roll call vote.

IV. COMMITTEE MEMBER COMMENTS

Committee Member Hicks asked staff for an update on the SCE billing problems. Acting Chair Horvath requested that staff reach out to the Santa Monica representative on the Committee to promote participation. In addition, Committee Member Klein-Lopez requested that staff reach out to Ventura County representatives to gauge interest in serving on this Committee.

V. ADJOURN

Acting Chair Horvath adjourned the meeting.
To: Clean Power Alliance (CPA) Legislative & Regulatory Committee
From: Gina Goodhill, Policy Director
Subject: Report from the Policy Director
Date: August 28, 2019

Gina Goodhill, Policy Director, will provide an oral update regarding ongoing legislative and policy activities for CPA.
To: Clean Power Alliance (CPA) Legislative & Regulatory Committee  
From: Gina Goodhill, Policy Director  
Approved By: Ted Bardacke, Executive Director  
Subject: Review Proposed Scope of Work for Lobbying Services for CPA  
Date: August 28, 2019

RECOMMENDATION
Review and provide direction to staff on the proposed Scope of Work for State lobbying services for CPA.

SUMMARY
At the July 24 Legislative & Regulatory Committee meeting, staff discussed the potential benefits of retaining a lobbying service for CPA that is separate from the CalCCA lobbying service. The Legislative & Regulatory Committee recommended that staff create a draft scope of work that outlines the goals and responsibilities that are needed from a lobbying service. Staff incorporated input from the Committee’s prior discussion and is requesting feedback from the Committee on the attached draft scope of work. For reference, CPA’s Board adopted Legislative & Regulatory Policy Platform is also attached.

Attachments: 1) Proposed Scope of Work for CPA Lobbying Services  
2) CPA 2019 Legislative & Regulatory Platform
CPA LOBBYIST – PROPOSED STATEMENT OF WORK

Under the direction of the CPA Policy Director, consultant will perform a full range of government relations, lobbying, and community engagement services including the following:

1. **Build Relationships with State Elected and Appointed Officials**
   a. Formulate strategies and tactics to achieve CPA’s legislative objectives
   b. Develop CPA’s relationships with key California State Senators and Assembly Members, as well as elected and appointed officials in the Governor’s office and in key agencies
   c. Coordinate meetings with State Legislators and agency department leaders to provide CPA the opportunity for face-to-face communication as needed
   d. Monitor actions with State regulatory bodies, boards and commissions, including but not limited to the California Energy Commission, Air Quality Management District, Public Utilities Commission, California Independent System Operator and Air Resources Board
   e. Engage with federal policy makers as needed

2. **Advance Legislative Priorities**
   a. Pursue legislative and/or policy directives to help address priority issues for CPA
   b. Identify bills that reflect CPA’s policies, as identified by CPA’s Policy Platform
   c. Identify and analyze additional legislation that may have an impact on CPA, including information on the sponsor, any background information on the reason for the bill, those entities in support and opposition, the effect of the bill on CPA, and a recommendation for CPA’s position.
   d. Write and distribute letters to appropriate legislators and committees to support or oppose legislation
   e. Actively lobby and testify on bills agreed upon by CPA’s Policy Director
   f. Track federal legislation as needed

3. **Provide Communication and Coalition Support**
   a. Develop CPA’s relationship with key community groups, including but not limited to environmental and environmental justice groups, labor, business groups, and other relevant stakeholders for advocacy purposes.
   b. Coordinate and attend meetings or events as directed by CPA
   c. Advise CPA in development and implementation of communication, messaging, community relations, and coalition development as it relates to achieving and/or promoting various policy objectives.
   d. Perform additional functions on behalf of CPA in relation to the established priorities of The California Community Choice Association (CalCCA), of which CPA is a member. These functions include but are not limited to: Participate in meetings, phone calls and events on behalf of CPA with CalCCA and with other CCA lobbyists; sharing information as it relates to legislation with CalCCA representatives and other CCA lobbyists; developing and executing a joint strategy with CalCCA and other CCA lobbyists

Consultant agrees to spend such time servicing this Agreement as is necessary to complete agreed upon activities.
Overview and Purpose
The Clean Power Alliance (CPA) Legislative and Regulatory Policy Platform serves as a guide to the CPA Board of Directors and CPA staff in their advocacy efforts and engagement on policy matters of interest to CPA. The Platform allows both Board members and staff to pursue actions at the legislative and regulatory levels in a consistent manner and with the understanding that they are pursuing actions in the best interest of the organization and its mission, its member agencies, and its customers. The Platform will also enable the organization to move swiftly to respond to events in Sacramento (Legislative / Executive) and San Francisco (California Public Utilities Commission). The Platform also provides firm guidance to the Executive Director on what positions should be taken on legislative and regulatory matters that come before the California Community Choice Association (CalCCA) Board of Directors.

Except under the circumstances approved by the CPA Board on June 7, 2018, when the Chair, Vice-Chairs, Legislative & Regulatory Committee Chair, and Executive Director may act on behalf of the organization, all CPA positions on individual bills will be presented to the full Board for approval.

Policy Principles
The Legislative and Regulatory Policy Platform is centered around four basic principles:

1. Protecting CPA’s local control and autonomy by its members, especially with regards to finances and power procurement.

2. Ensuring fair treatment of CPA customers by the CPUC and other state agencies.

3. Supporting recognition that electricity is an essential service and that CPA should have the ability to set electric rates that are affordable for all.

4. Pursuing environmental initiatives that exceed prescriptive State mandates, promote the growth in renewable energy capacity at the local level, and reduce fossil fuel dependency.
Policy Platform

Local Control, Finance, and Power Procurement

CPA will pursue legislative and regulatory activity that:

• Supports the authority of CPA and its Board to retain local control over its activities
• Supports the protection of CPA’s procurement autonomy
• Supports the ability of CPA to maintain control over its financial decisions

Equitable Treatment of CPA Customers

CPA will pursue legislative and regulatory activity that:

• Supports the fair treatment of CPA customers by the CPUC
• Supports the development of a State regulatory environment that is appropriate for community-owned energy providers

Ratepayer Advocacy and Social Justice

CPA will pursue legislative and regulatory activity that:

• Supports the protection of all ratepayers, particularly low-income customers, disadvantaged communities, and other vulnerable populations in CPA service territory
• Supports supplier diversity among CPA activities
• Supports workforce development with a focus on new stable, well-paying local jobs, and participation in the Green Economy
• Supports the ability for CPA to set appropriate benchmarks for performance measurement using accepted industry standards

Environmental Leadership

CPA will pursue legislative and regulatory activity that:

• Supports the ability of CPA and its members to meet and exceed State goals for greenhouse gas emissions reductions (e.g. encouraging movement towards 100% renewable energy), climate action planning, and fossil fuel independence
• Supports the ability for CPA to promote growth in renewable energy capacity and electrification at the local level