



# Community Advisory Committee Meeting

Thursday, April 11, 2019

1:00 p.m.

# **I. Welcome & Roll Call**

## **II. General Public Comment**

# III. Regular Agenda

# Item 1

Approve minutes from February 14, 2019  
Community Advisory Committee meeting

# Item 2

Approve minutes from March 14, 2019  
Community Advisory Committee meeting

# Item 3

## Chair and Vice Chair Elections

## Background

- On February 14, staff reviewed the nomination and election procedure to appoint a Chair and Vice-Chair(s) for the CAC.
- As part of CPA's committee procedures, outlined in its Bylaws, the CAC is tasked with appointing its Chair and Vice-Chair(s) to facilitate the CAC meetings
- Beginning on February 14, staff began collecting nominations for these positions.
- Nominations closed on March 6 and the following CAC members were nominated:



# Nominees

## Chair

Name	Region	Position
David Haake	Westside	Chair
Steven Nash	West/Unincorporated Ventura County	Chair
Angus Simmons	East Ventura/West Los Angeles County	Chair
Richard Tom	San Gabriel Valley	Chair

## Vice Chair (Ventura County)

Name	Region	Position
Steven Nash	West/Unincorporated Ventura County	Vice Chair (Ventura County)
Angus Simmons	East Ventura/West Los Angeles County	Vice Chair (Ventura County)

## Vice Chair (LA County)

Name	Region	Position
Robert Parkhurst	San Gabriel Valley	Vice Chair (Los Angeles County)
Richard Tom	San Gabriel Valley	Vice Chair (Los Angeles County)

# Chair Election

# Chair Election

- Each nominee will have 3 minutes to address the Committee.
- Please vote for one nominee only by marking an “X” next to the candidate’s name. Please to sign the ballot below, to certify your vote.

<b>Vote</b>	<b>Position</b>	<b>Nominee</b>
	Chair	David Haake (Westside)
	Chair	Steven Nash (West/Unincorporated Ventura County)
	Chair	Angus Simmons (East Ventura/West Los Angeles County)
	Chair	Richard Tom (San Gabriel Valley)

# Vice Chair Ventura County Election

# Vice Chair (Ventura County) Election

- Each nominee will have 3 minutes to address the Committee.
- Please vote for one nominee only by marking an “X” next to the candidate’s name. Please to sign the ballot below, to certify your vote.

<b>Vote</b>	<b>Position</b>	<b>Nominee</b>
	Vice-Chair (Ventura County)	Steven Nash (West/Unincorporated Ventura County)
	Vice-Chair (Ventura County)	Angus Simmons (East Ventura/West Los Angeles County)

# **Vice Chair LA County Election**

## Vice Chair (Los Angeles County) Election

- Each nominee will have 3 minutes to address the Committee.
- Please vote for one nominee only by marking an “X” next to the candidate’s name. Please to sign the ballot below, to certify your vote.

<b>Vote</b>	<b>Position</b>	<b>Nominee</b>
	Vice-Chair (Los Angeles County)	Robert Parkurst (San Gabriel Valley)
	Vice-Chair (Los Angeles County)	Richard Tom (San Gabriel Valley)

# Item 4

Recommend Voyager Scholarship Program  
Funding Distribution to the CPA Board of  
Directors



## Scholarship Program Distribution

- Recommended option: Provide \$1,000 annual scholarships, with 2/3 to Los Angeles County colleges 1/3 to Ventura County colleges
  - The option providing 5 larger scholarships per year is not preferred because it limits the access of funds to only a few students
- To achieve the greatest impact and administer the program efficiently, these scholarships would be distributed in partnership with 2 or 3 community colleges in Los Angeles County and 1 or 2 community colleges in Ventura County
- The funding would support students' participation in renewable energy career pathway programs

# Community College Distribution and Programs

- **Antelope Valley College**
  - Pathway programs: Energy & Utilities Electromechanical Installation & Maintenance, Energy & Environmental Technology, Public Utilities, and Residential & Commercial Energy & Utilities
- **Compton College**
  - Pathway programs: Alternative Energy & Electronics, Energy Systems Technology, Industrial Systems Technology & Maintenance, and Architect & Architectural Technology.
- **East Los Angeles College**
  - Pathway programs: Engineering Technology, Electronics & Electric Technology, Architect & Architectural Technology, Drafting Technology, **and Manufacturing & Product Design.**
- **Rio Hondo College**
  - Pathway programs: Alternative Fuels & Advanced Transportation Technology, Architect & Architectural Technology, Electric Vehicle & Fuel Cell Technology, Electric Technology, and Energy Systems Technology.
- **Three Ventura County Community Colleges (Ventura, Oxnard, and Moorpark)**

## Community College Distribution (Cont.)

- Some Los Angeles County community colleges were not ideal candidates for these funds, as they do not offer any pathway programs or had very few students completing the program.
- Additionally, several have large foundations, which are 501(c)(3) nonprofit organizations whose sole purpose are to support programs and scholarships. Some of those foundations have at least \$1,000,000 on hand to cover a significant cost of their own programs and scholarships.
- It is important to note the previously mentioned LA County schools serve students from all areas in Los Angeles County.

# Item 5

Board Approval of Master Agreement With Arup  
for CPA Local Programs Goals and Priorities  
Consulting

# Board identified focus areas for local programs

CPA should develop local programs that:

1. Positively impact air quality and improve public health
2. Through electrification, reduce GHGs and fossil fuel use in transportation and buildings
3. Address underserved population/market segments (e.g. renters, multi-family buildings, disadvantaged communities)
4. Help cost-effectively manage increasing reliance on intermittent electricity resources
5. Leverage other funding sources but don't duplicate other programs to serve customer needs
6. Partner with CPA member agencies for implementation to help address local needs, disaster preparedness, resiliency and sustainability

# Development of goals & priorities framework

- CPA is engaging a consultant team to help the organization define desired outcomes and prioritize end use market segments
- As part of this process, the team will engage CPA leaders, the CAC, and stakeholders to define potential programs that can achieve desired outcomes
- A comparative tool and decision-making framework will be used to analyze the challenges and opportunities with each potential program (e.g. cost/benefit, environmental, workforce, rate savings)
- Based on input received through the stakeholder engagement process and use of the evaluation tool, CPA will be able to prioritize a set of local program types for implementation in 2020-2025

# CPA's Four Investment Levers

- **Ratemaking ability**, e.g. the creation and use of new rates to support programs, investments, customer behavior.
- **Energy procurement authority**, e.g. purchasing electricity and energy storage from specific types of technologies within our service territory and/or Los Angeles Ventura Counties.
- **Investment of net revenue**, to support up-front investment necessary to launch and/or operate local programs. Could be direct expenditure by CPA or in the form of customer rebates/incentives.
- **Administration of public programs**, e.g. GHG reduction programs funded through CPUC, California Energy Commission, California Air Resources Board

# CPA Master Agreement with ARUP

- On April 4, the CPA Board awarded a \$125,000 contract to ARUP and sub-consultant Cadmus to assist CPA develop a Local Program Goals and Priorities Strategy Document and Program Evaluation Tool.
- Process will combine a rigorous technical exploration of impactful programs CPA could provide with stakeholder engagement that includes collaboration with the Board and the CAC
- A significant part of this effort is to define desired outcomes for local programs and prioritize market segments based on input from internal and external stakeholders, including input from the CAC
- Tentative stakeholder engagement schedule: May - Meeting with CAC, June - Board Retreat, July/August - Stakeholder Interviews/Town Halls, September – Meeting with CAC



# **IV. CPA Staff Update**

# Opt-Actions

## Entire CPA Territory

	Opt Percentage by Default Tier				
Default Tier	Eligible Accounts	Opt Up %	Opt Mid %	Opt Down %	Opt Out %
100% Green Power	271,700	N/A	0.67%	2.27%	5.77%
Clean Power Power	498,105	0.09%	N/A	0.54%	1.81%
Lean Power	153,704	0.14%	0.10%	N/A	3.88%
<b>Total</b>	<b>923,509</b>	<b>0.08%</b>	<b>0.22%</b>	<b>0.96%</b>	<b>3.32%</b>

# Communications and Outreach Activities

- CPA staff has actively engaged directly with:
  - over 3,000 customers since November
  - 46 community presentations
  - 10 City Council Meetings
- In March, CPA staff ramped up it's presence at business group events and one-on-one meetings and phone calls with large commercial customers.
- Staff has developed an outreach packet designed specifically for marketing to commercial customers.
- Staff has been working with CAC members and community allies to be "Clean Power Champions" – to get photos and testimonials to post on social media and to get positive messages and information out about CPA.

# New Commercial Customer Materials



**CPA CLEAN POWER ALLIANCE**  
Locally powered energy innovation.

**ENERGIZE YOUR BUSINESS WITH CLEAN POWER ALLIANCE**



## Clean Renewable Energy at Competitive Rates!

Clean Power Alliance is Southern California's new locally operated, electricity provider, offering clean renewable energy at competitive rates.

## When will service launch?

Service for most commercial customers will begin in May 2019. CPA has been serving municipal and commercial customers in three communities within Los Angeles County since 2018, and began service to all residential customers in our service territory in February 2019.

## Who are we?

Clean Power Alliance is a Community Choice Aggregation (CCA) electricity provider, made up of 31 communities in Los Angeles and Ventura Counties. We are a non-profit Joint Powers Authority (JPA), governed by a board of local elected officials representing each of our member agencies. Clean Power Alliance believes in a clean energy future that is local, where communities are empowered and customers are given a choice about the source of their energy.

## How does it work?

Clean Power Alliance purchases clean power, and Southern California Edison (SCE) delivers that power to your business.

SCE will continue to send your bill and be responsible for resolving any electricity service issues.



**CPA** buys electricity supply  
**SCE** delivers energy, maintains lines, & bills customers  
**You** benefit from affordable rates, more choices, & cleaner energy

## Options and Enrollment



Businesses have a choice of how much renewable energy you purchase with CP

All CPA options deliver higher renewable energy than SCE's standard product, which consists about 30% re

- 36% Lean Power** Save money on your bill while supporting ct
- 50% Clean Power** Boost your renewable energy content at no
- 100% Green Power** Zero out your electricity carbon footprint too

## Getting Started

Here's what you need to know about the CPA enrollment process:

- Eligible businesses will automatically begin receiving service from CPA in May 2019.
- You will be enrolled in the default rate tier selected by your city or county. Check your default rate on our Rates and Options webpage.
- You can choose to change to any of our three rate options above, at any time, at no cost.
- Changes to your CPA rate tier can be made on our website or contact CPA's customer service.
- Contact SCE for repairs, other service requests, and changes to your SCE delivery rate schedule.
- Per state law, CPA is the default energy provider for customers located in our service territory. You can opt out and return to SCE at any time on our website or by calling us.

\*Accounts served by Direct Access or located outside of our service territory won't be enrolled. Net Metering (NEM) accounts will be enrolled after the end of your current SCE relevant period, during or after May 2019.

Use our bill calculator to compare our three rate options: [cleanpoweralliance.org/compara](http://cleanpoweralliance.org/compara).  
Change your CPA rate option online or call us at: 888-555-3788.  
To request a customized rate analysis, email: [accountservices@cleanpoweralliance.org](mailto:accountservices@cleanpoweralliance.org).

## Your Rate Options.



Interested in learning more about what we do? Visit [www.cleanpoweralliance.org](http://www.cleanpoweralliance.org).  
Have questions? Call us at 888-555-3788 or 310-224-0200.  
For more information, visit [www.cleanpoweralliance.org](http://www.cleanpoweralliance.org).  
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100 Box Street  
Los Angeles, CA 90003

**Information**  
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## Welcome!

You will soon enjoy the advantages of clean, renewable power at competitive rates! Starting May 2019, Clean Power Alliance will be your new electricity provider.



Terms and Conditions of Service	Utility
<b>1.1.1</b> These Terms and Conditions of Service apply to all customers who purchase electricity from CPA. CPA is not responsible for any service interruptions or outages caused by SCE or other utility providers.	<b>1.1.1</b> CPA is a non-profit Joint Powers Authority (JPA) governed by a board of local elected officials representing each of our member agencies. CPA is a Community Choice Aggregation (CCA) electricity provider, made up of 31 communities in Los Angeles and Ventura Counties. We are a non-profit Joint Powers Authority (JPA), governed by a board of local elected officials representing each of our member agencies.
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To learn more, change your rate, or opt out and return to SCE, visit [www.cleanpoweralliance.org](http://www.cleanpoweralliance.org) or contact us at 888-555-3788 (TTY: 323-24-0200).  
For more information, visit [www.cleanpoweralliance.org](http://www.cleanpoweralliance.org).

# Clean Power Champions

## WHY CLEAN POWER?



[cleanpoweralliance.org](http://cleanpoweralliance.org)



**Angeles Small**  
Ventura, CA

**For the well-being  
of our children.**

**CPA** CLEAN  
POWER  
ALLIANCE

# Board Retreat

Staff has begun planning for CPA's annual Board retreat. Subject matters include the following:

- Local programs,
- Rate development,
- CPA's potential expansion plans, and
- Electricity market restructuring.

Staff is targeting either June 14 or June 28 for this retreat.

# Upcoming Events

- **April 13:** Hawthorne Earth Day
- **April 13:** Paramount Eco Friendly Fair
- **April 13:** Oxnard Earth Day
- **April 14:** Claremont Earth Day
- **April 17:** Rolling Hills Estates / Palos Verdes Peninsula Earth Day
- **April 20:** Ojai Earth Day
- **April 25:** Amgen Earth Day Fair in Thousand Oaks
- **April 27:** Thousand Oaks Arbor Day / Earth Day
- **April 27:** Ventura Earth Day Ecofest
- **April 27:** Whittier Earth Day

Next Sustainable Energy Incubator: May 8 in Downtown LA

Business of Local Energy Symposium: June 20 & 21 in Irvine.

# **V. Committee Member Comments**



# **VI. Items for Future Agendas**

# **VII. Adjourn**

**Next meeting will be May 9, 2019**

