I. Welcome & Roll Call
II. General Public Comment
III. Regular Agenda
Item 1

Approve minutes from February 14, 2019 Community Advisory Committee meeting
Item 2

Approve minutes from March 14, 2019
Community Advisory Committee meeting
Item 3

Chair and Vice Chair Elections
Background

- On February 14, staff reviewed the nomination and election procedure to appoint a Chair and Vice-Chair(s) for the CAC.
- As part of CPA’s committee procedures, outlined in its Bylaws, the CAC is tasked with appointing its Chair and Vice-Chair(s) to facilitate the CAC meetings.
- Beginning on February 14, staff began collecting nominations for these positions.
- Nominations closed on March 6 and the following CAC members were nominated:
## Nominees

<table>
<thead>
<tr>
<th>Name</th>
<th>Region</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>David Haake</td>
<td>Westside</td>
<td>Chair</td>
</tr>
<tr>
<td>Steven Nash</td>
<td>West/Unincorporated Ventura County</td>
<td>Chair</td>
</tr>
<tr>
<td>Angus Simmons</td>
<td>East Ventura/West Los Angeles County</td>
<td>Chair</td>
</tr>
<tr>
<td>Richard Tom</td>
<td>San Gabriel Valley</td>
<td>Chair</td>
</tr>
</tbody>
</table>

### Chair

<table>
<thead>
<tr>
<th>Name</th>
<th>Region</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Steven Nash</td>
<td>West/Unincorporated Ventura County (Ventura County)</td>
<td>Vice Chair</td>
</tr>
<tr>
<td>Angus Simmons</td>
<td>East Ventura/West Los Angeles County (Ventura County)</td>
<td>Vice Chair</td>
</tr>
<tr>
<td>Richard Tom</td>
<td>San Gabriel Valley</td>
<td>Vice Chair</td>
</tr>
</tbody>
</table>

### Vice Chair (Ventura County)

<table>
<thead>
<tr>
<th>Name</th>
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</thead>
<tbody>
<tr>
<td>Steven Nash</td>
<td>West/Unincorporated Ventura County</td>
<td>Vice Chair</td>
</tr>
<tr>
<td>Angus Simmons</td>
<td>East Ventura/West Los Angeles County</td>
<td>Vice Chair</td>
</tr>
</tbody>
</table>

### Vice Chair (LA County)

<table>
<thead>
<tr>
<th>Name</th>
<th>Region</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Robert Parkhurst</td>
<td>San Gabriel Valley</td>
<td>Vice Chair</td>
</tr>
<tr>
<td>Richard Tom</td>
<td>San Gabriel Valley</td>
<td>Vice Chair</td>
</tr>
</tbody>
</table>
Chair Election
Chair Election

- Each nominee will have 3 minutes to address the Committee.
- Please vote for one nominee only by marking an “X” next to the candidate’s name. Please to sign the ballot below, to certify your vote.

<table>
<thead>
<tr>
<th>Vote</th>
<th>Position</th>
<th>Nominee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Chair</td>
<td>David Haake (Westside)</td>
</tr>
<tr>
<td>Chair</td>
<td>Chair</td>
<td>Steven Nash (West/Unincorporated Ventura County)</td>
</tr>
<tr>
<td>Chair</td>
<td>Chair</td>
<td>Angus Simmons (East Ventura/West Los Angeles County)</td>
</tr>
<tr>
<td>Chair</td>
<td>Chair</td>
<td>Richard Tom (San Gabriel Valley)</td>
</tr>
</tbody>
</table>
Vice Chair Ventura County Election
Vice Chair (Ventura County) Election

- Each nominee will have 3 minutes to address the Committee.
- Please vote for one nominee only by marking an “X” next to the candidate’s name. Please to sign the ballot below, to certify your vote.

<table>
<thead>
<tr>
<th>Vote</th>
<th>Position</th>
<th>Nominee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vice-Chair (Ventura County)</td>
<td>Steven Nash (West/Unincorporated Ventura County)</td>
<td></td>
</tr>
<tr>
<td>Vice-Chair (Ventura County)</td>
<td>Angus Simmons (East Ventura/West Los Angeles County)</td>
<td></td>
</tr>
</tbody>
</table>
Vice Chair LA County Election
Vice Chair (Los Angeles County) Election

- Each nominee will have 3 minutes to address the Committee.
- Please vote for one nominee only by marking an “X” next to the candidate’s name. Please to sign the ballot below, to certify your vote.

<table>
<thead>
<tr>
<th>Vote</th>
<th>Position</th>
<th>Nominee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vice-Chair</td>
<td>(Los Angeles County)</td>
<td>Robert Parkurst (San Gabriel Valley)</td>
</tr>
<tr>
<td>Vice-Chair</td>
<td>(Los Angeles County)</td>
<td>Richard Tom (San Gabriel Valley)</td>
</tr>
</tbody>
</table>
Item 4

Recommend Voyager Scholarship Program Funding Distribution to the CPA Board of Directors
Scholarship Program Distribution

- Recommended option: Provide $1,000 annual scholarships, with 2/3 to Los Angeles County colleges 1/3 to Ventura County colleges
  - The option providing 5 larger scholarships per year is not preferred because it limits the access of funds to only a few students

- To achieve the greatest impact and administer the program efficiently, these scholarships would be distributed in partnership with 2 or 3 community colleges in Los Angeles County and 1 or 2 community colleges in Ventura County

- The funding would support students’ participation in renewable energy career pathway programs
Community College Distribution and Programs

- **Antelope Valley College**

- **Compton College**

- **East Los Angeles College**

- **Rio Hondo College**

- **Three Ventura County Community Colleges (Ventura, Oxnard, and Moorpark)**
Some Los Angeles County community colleges were not ideal candidates for these funds, as they do not offer any pathway programs or had very few students completing the program.

Additionally, several have large foundations, which are 501(c)(3) nonprofit organizations whose sole purpose are to support programs and scholarships. Some of those foundations have at least $1,000,000 on hand to cover a significant cost of their own programs and scholarships.

It is important to note the previously mentioned LA County schools serve students from all areas in Los Angeles County.
Item 5

Board Approval of Master Agreement With Arup for CPA Local Programs Goals and Priorities Consulting
Board identified focus areas for local programs

CPA should develop local programs that:

1. Positively impact air quality and improve public health
2. Through electrification, reduce GHGs and fossil fuel use in transportation and buildings
3. Address underserved population/market segments (e.g. renters, multi-family buildings, disadvantaged communities)
4. Help cost-effectively manage increasing reliance on intermittent electricity resources
5. Leverage other funding sources but don’t duplicate other programs to serve customer needs
6. Partner with CPA member agencies for implementation to help address local needs, disaster preparedness, resiliency and sustainability
Development of goals & priorities framework

- CPA is engaging a consultant team to help the organization define desired outcomes and prioritize end use market segments.

- As part of this process, the team will engage CPA leaders, the CAC, and stakeholders to define potential programs that can achieve desired outcomes.

- A comparative tool and decision-making framework will be used to analyze the challenges and opportunities with each potential program (e.g. cost/benefit, environmental, workforce, rate savings).

- Based on input received through the stakeholder engagement process and use of the evaluation tool, CPA will be able to prioritize a set of local program types for implementation in 2020-2025.
CPA’s Four Investment Levers

- **Ratemaking ability**, e.g. the creation and use of new rates to support programs, investments, customer behavior.

- **Energy procurement authority**, e.g. purchasing electricity and energy storage from specific types of technologies within our service territory and/or Los Angeles Ventura Counties.

- **Investment of net revenue**, to support up-front investment necessary to launch and/or operate local programs. Could be direct expenditure by CPA or in the form of customer rebates/incentives.

- **Administration of public programs**, e.g. GHG reduction programs funded through CPUC, California Energy Commission, California Air Resources Board.
On April 4, the CPA Board awarded a $125,000 contract to ARUP and sub-consultant Cadmus to assist CPA develop a Local Program Goals and Priorities Strategy Document and Program Evaluation Tool.

Process will combine a rigorous technical exploration of impactful programs CPA could provide with stakeholder engagement that includes collaboration with the Board and the CAC.

A significant part of this effort is to define desired outcomes for local programs and prioritize market segments based on input from internal and external stakeholders, including input from the CAC.

Tentative stakeholder engagement schedule: May - Meeting with CAC, June - Board Retreat, July/August - Stakeholder Interviews/Town Halls, September – Meeting with CAC.
IV. CPA Staff Update
## Opt-Actions

### Entire CPA Territory

<table>
<thead>
<tr>
<th>Default Tier</th>
<th>Eligible Accounts</th>
<th>Opt Up %</th>
<th>Opt Mid %</th>
<th>Opt Down %</th>
<th>Opt Out %</th>
</tr>
</thead>
<tbody>
<tr>
<td>100% Green Power</td>
<td>271,700</td>
<td>N/A</td>
<td>0.67%</td>
<td>2.27%</td>
<td>5.77%</td>
</tr>
<tr>
<td>Clean Power Power</td>
<td>498,105</td>
<td>0.09%</td>
<td>N/A</td>
<td>0.54%</td>
<td>1.81%</td>
</tr>
<tr>
<td>Lean Power</td>
<td>153,704</td>
<td>0.14%</td>
<td>0.10%</td>
<td>N/A</td>
<td>3.88%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>923,509</strong></td>
<td><strong>0.08%</strong></td>
<td><strong>0.22%</strong></td>
<td><strong>0.96%</strong></td>
<td><strong>3.32%</strong></td>
</tr>
</tbody>
</table>
Communications and Outreach Activities

- CPA staff has actively engaged directly with:
  - over 3,000 customers since November
  - 46 community presentations
  - 10 City Council Meetings

- In March, CPA staff ramped up its presence at business group events and one-on-one meetings and phone calls with large commercial customers.

- Staff has developed an outreach packet designed specifically for marketing to commercial customers.

- Staff has been working with CAC members and community allies to be “Clean Power Champions” – to get photos and testimonials to post on social media and to get positive messages and information out about CPA.
New Commercial Customer Materials

CLEAN POWER ALLIANCE
Locally powered energy innovation.

ENERGIZE YOUR BUSINESS WITH CLEAN POWER ALLIANCE

Options and Enrollment

- 5% bill savings compared to SCE
- 10% bill savings compared to SCE
- 100% Green Power

Businesses have a choice of how much renewable energy you purchase with CPA.

36% Lean Power
Save money on your bill while supporting clean energy

50% Clean Power
Boost your renewable energy content at minimal cost

100% Green Power
Zero out your electricity carbon footprint

Getting Started

1. Eligible businesses will automatically begin receiving notices from CPA in May 2023.
2. You will be enrolled in the default rate tier selected by your city or county. Check your default rate on our website and in the CPA fact sheet.
3. You may choose to change your rate tier at any time, free of cost.
4. Changes to your CPA rate tier can be made on our website or contact CPA’s customer service.
5. Contact SCE for repairs, other service requests, and changes to your SCE delivery rate schedule.
6. For state law, CPA is the default energy provider for customers in Electric Utility Service Areas.

Use our bill calculation to compare our three rate options: cleanpoweralliance.org/comparison.

To request a customized rate analysis, email accountservices@cleanpoweralliance.org.

Clean Renewable Energy at Competitive Rates!

Clean Power Alliance is Southern California’s new locally operated, electricity provider, offering clean renewable energy at competitive rates.

Who are we?

Clean Power Alliance is a Community Choice Aggregation (CCA) electricity provider, made up of 35 communities in Los Angeles and Ventura Counties. We are a non-profit Joint Powers Authority (JPA), governed by a board of local elected officials representing each of our member agencies. Clean Power Alliance believes in clean energy, future that is local, where communities are empowered and customers are given a choice about the source of their energy.

When will service launch?

Service for most commercial customers will begin in May 2023. CPA has been serving municipal and commercial customers in three communities within Los Angeles County since 2018, and began service to all residential customers in our service territory in February 2019.

You will save money, support renewable energy, and choose your electricity provider.

Welcome!

You will enjoy the advantages of clean, renewable power at competitive rates.

Starting May 2023, Clean Power Alliance will be your new electricity provider.
Clean Power Champions

**WHY CLEAN POWER?**

cleanpoweralliance.org

For the well-being of our children.

Angeles Small
Ventura, CA
Board Retreat

Staff has begun planning for CPA’s annual Board retreat. Subject matters include the following:

- Local programs,
- Rate development,
- CPA’s potential expansion plans, and
- Electricity market restructuring.

Staff is targeting either June 14 or June 28 for this retreat.
Upcoming Events

- **April 13**: Hawthorne Earth Day
- **April 13**: Paramount Eco Friendly Fair
- **April 13**: Oxnard Earth Day
- **April 14**: Claremont Earth Day
- **April 17**: Rolling Hills Estates / Palos Verdes Peninsula Earth Day
- **April 20**: Ojai Earth Day
- **April 25**: Amgen Earth Day Fair in Thousand Oaks
- **April 27**: Thousand Oaks Arbor Day / Earth Day
- **April 27**: Ventura Earth Day Ecofest
- **April 27**: Whittier Earth Day

Next Sustainable Energy Incubator: May 8 in Downtown LA

Business of Local Energy Symposium: June 20 & 21 in Irvine.
V. Committee Member Comments
VI. Items for Future Agendas
VII. Adjourn

Next meeting will be May 9, 2019