

REGULAR MEETING of the Executive Committee of the
Clean Power Alliance of Southern California

Thursday, September 20, 2018, 1:30 p.m.

555 West 5th Street, 35th Floor

Los Angeles, CA 90013

Beverly Hills City Hall

4th Floor, Conference Room 4B

455 N. Rexford Drive, Beverly Hills, CA 90210

Ventura County Hall of Administration

800 S. Victoria Avenue, Ventura, CA 93003

MINUTES

I. WELCOME AND ROLL CALL

Chair Diana Mahmud called the meeting to order. Board Secretary Jacquelyn C. Betha conducted roll call.

Roll Call				
1	Beverly Hills	Julian Gold	Committee Member	Remote
2	Hawthorne			Absent
3	Los Angeles County	Gary Gero	Alternate	Present
4	Oxnard	Carmen Ramirez	Committee Member	Remote
5	Rolling Hills Estates	Steve Zuckerman	Committee Member	Present
6	South Pasadena	Diana Mahmud	Chair	Present
7	Ventura County	Linda Parks	Vice Chair	Remote
8	West Hollywood	Lindsey Horvath	Committee Member	Remote

II. PUBLIC COMMENT:

There were no public comments from any of the locations.

III. CONSENT AGENDA

1. Approved Minutes from August 9, 2018 Executive Committee Meeting

Motion: Beverly Hills, Committee Member Julian Gold. Second: Los Angeles County, Alternate Member Gary Gero. Vote: Item 1 was approved by unanimous roll call vote.

IV. REGULAR AGENDA

2. Reviewed Draft Agenda for October 4, 2018 Board of Directors Meeting:

Ted Bardacke, Executive Director, presented the potential topics for consideration at the October Board meeting. He first discussed the topic of the wind energy Power Purchase Agreement (PPA) project. Natasha Keefer, Director of Power Planning & Procurement, indicated that CPA was presented with a time sensitive opportunity for the purchase of wind energy by December 31, 2018. Ms. Keefer explained that currently, staff is also working on a long-term RFO contract that focuses on solar energy, so the wind power PPA serves as a unique opportunity to not only procure a wind resource, but to also improve the diversity of our portfolio. It is the hope that the PPA negotiations will be finalized and the PPA will receive Board approval at the October 4, 2018 meeting. As part of the PPA, the developer of the wind energy project has agreed to work with CPA to fund a scholarship program, and more details will be shared on that at a later date. Information on the long-term RFO is available on CPA's website.

Mr. Bardacke also reported that staff will be seeking additional spending authorization for outside counsel that CPA currently has on board, including Steven Hall of Troutman Sanders, who has been handling all the contractual work for procuring energy and is also assisting with the wind project. Mr. Hall recently brought on an associate to assist with the review of contracts. CPA is also seeking to continue using Best Best & Krieger (BBK) as its regulatory counsel until the end of the year. BBK has become an integral source when it comes to the various CPUC regulatory filing requirements. CPA's in-house counsel will be able to take over most of the procedural issues beginning in

October, but CPA will continue to use external counsel when faced with any issues that require specific areas of expertise and additional capacity.

Another potential topic for consideration at the October Board meeting is the Community Advisory Committee. Staff has been working diligently to recruit members for this committee, however we have not received a diverse application pool and have experienced a geographic imbalance in our application pool. Staff made some proposals in the agenda packet, but in discussions with the City of Carson it was determined that Carson should remain in the South Bay geographic subregion. Mr. Bardacke reported that CPA plans to conduct some targeted outreach to obtain a deeper pool in the geographic subregions that are lacking applications. Committee Member Gold offered a suggestion that whenever there is a commission vacancy in Beverly Hills, the City does not close the application process until they have at least three applicants for each single position. This usually yields a greater pool of applicants. Director Gold of Beverly Hills suggested that if we're going to extend the deadline, that we inform people who have already applied, so they are not waiting for a determination, and CPA staff indicated that it would do so. Chair Diana Mahmud asked for confirmation that several candidates from South Pasadena submitted applications, and CPA staff indicated that it would follow up with those individuals.

3. Received 2018-2019 CPA Membership Expansion Update

The City of Westlake Village recently determined that it would like to join Clean Power Alliance as a member by the end of 2018. Westlake Village is currently surrounded by member jurisdictions within CPA service territory, so it makes geographic sense for Westlake Village to be a member. Clean Power Alliance is working to secure confirmation from the City to move forward with a feasibility study, which the City would compensate CPA for. If all goes well with the study, and the CPA Board approves its membership request, CPA can begin serving load to Westlake Village customers in 2020. In addition to Board approval, CPA must also submit an amendment to its Implementation Plan to the CPUC by December 31, 2018. Other jurisdictions have also expressed interest in either forming a CCA or joining Clean Power Alliance, and CPA staff has been monitoring these discussions and will continue to report back to the Executive Committee.

4. Received Marketing and Communications Update

Mr. Bardacke reported that the Communications & Outreach Ad Hoc Committee has been meeting to discuss recommendations for CPA's product names for its three renewables tiers, as well as a tagline. The Ad Hoc Committee settled on a theme to have the "clean" and "power" components of our brand integrated into the product names. The Ad Hoc Committee also expressed interest in the words "innovation" and "local" to be included in the CPA tagline. Committee Member Steve Zuckerman suggested that we emphasize the word "choice" in the language when we refer to CPA, and CPA staff noted that recommendation.

5. **COMMITTEE MEMBER COMMENTS:**

Committee Members shared what they have been witnessing in terms of competition from SCE. There seems to be more billboards advertising lower rates and ways customers can save on their energy bills.

Mr. Bardacke also provided an update on the PCIA, and a decision is expected a week from today. Staff will provide a full update at the October 4, 2018 Board meeting. Mr. Bardacke thanked the Committee Members for their support through writing letters and attending various meetings related to this issue.

6. **ADJOURN**

Chair Mahmud adjourned the meeting.